

Management And Leadership - Change And Innovation - Amir Levy

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In an open, complex and dynamic world full of surprises, in a world where everyone competes with everyone else, only those who are able to lead and motivate people will succeed. In a modern environment, the ability to foster innovation and change has become critical for the success of the organization. A 'must have' comprehensive handbook for students managers who want to acquire academic and practical knowledge in the leadership of change and innovation; focusing on approaches, processes and modern technologies to guide employees towards optimal performance, while motivating them to contribute to the process of change. Amir Levy PhD. studied at the University of California researching success and failure factors in implementing organizational change. He is a senior business consultant, guiding managers for over 30 years, integrating academic instruction and practical consulting. He has published two books on the subject of change management: "Managing Organizational Change", and "Organizational Transformation". Author: Levy, Amir Publisher: Contento De Semrik Illustration: N Language: ENG Title: Management and Leadership - Change and Innovation Pages: 00000 (Encrypted PDF) On Sale: 2012-12-14 SKU-13/ISBN: 9789655501179 Category: Business & Economics : Management - General Category: Business & Economics : Management Science

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