

Designing The Conversation: Techniques For Successful Facilitation - , Brad Nunnally

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While user experience design is a topic of exploding popularity, facilitation is a skill that is largely missing from books in the field. This book is for people who are interested in learning more about facilitation; they've seen the various types of activities that they are told that they can perform, and they are looking for an approach that takes them to the next step. By removing a lot of guesswork from the process of interviewing stakeholders, users, and/or teammates, the book aims to enable designers to fully engage a group of peers, clients, and even strangers, moving individuals and teams toward solutions by focusing on their strengths and expertise. This book provides a chapter-by-chapter guide through common facilitation activities, providing clear and concise approaches to each. Author: Unger, Russ Author: Nunnally, Brad Author: Willis, Dan Publisher: New Riders Illustration: N Language: ENG Title: Designing the Conversation: Techniques for Successful Facilitation Pages: 00264 (Encrypted EPUB) / 00265 (Encrypted PDF) On Sale: 2013-03-19 SKU-13/ISBN: 9780321886729 Category: Business & Economics : Business Communication - General

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