

Die Wertanalyse Im Unternehmen - Doreen Salinger

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Die vorliegende Hausarbeit entstand im Rahmen der Lehrveranstaltung 'Operatives Produktionsmanagement' an der FHTW Berlin im Wintersemester 2006/2007 und behandelt das Thema 'Die Wertanalyse im Unternehmen'. Die Wertanalyse ist eine vielseitig einsetzbare Methode. Sie analysiert und optimiert Objekte oder Aufgaben auf Zweckmäßigkeit und Kosten. Die Arbeit gibt einen Überblick über die Ziele der Wertanalyse und erläutert deren Umsetzung. Der Arbeitsplan nach DIN 69910 bzw. DIN EN 12973 strukturiert die Vorgehensweise bei der Umsetzung. Nach dem 2. Weltkrieg herrschten bei der amerikanischen Industrie Produktionsengpässe und Materialknappheit. Dieser Umstand zwang die Firma General Electric (GE) einen Teil ihrer Rohstoffe zu ersetzen. GE bemerkte, dass die Substitution sowohl technische Verbesserungen als auch niedrigere Kosten ergab. Um dieses Erkenntnis zu nutzen, suchte GE gezielt nach solchen Maßnahmen, die den Wert von Produkten erhöhen. Der Chefingenieur L.D. Miles erhielt den Auftrag. Dieser forschte fünf Jahre lang in einem Team und entwickelte das System der Wertanalyse. 1952 leitete L.D. Miles den ersten Workshop zum Thema Wertanalyse. Daran nahmen 60 Mitarbeiter von GE teil. Später führte er auch Zulieferanten-Seminare durch. Die Wertanalyse verbreitete sich in Europa langsamer als in der USA. 1964 nutzte die Automobilindustrie als erste die Wertanalyse und wollte damit ihre internationale Wettbewerbsfähigkeit erhalten. [...] Author: Salinger, Doreen Publisher: GRIN Verlag Illustration: N Language: GER Title: Die Wertanalyse im Unternehmen Pages: 00017 (Encrypted PDF) On Sale: 2007-01-01 SKU-13/ISBN: 9783638603638 Category: Business & Economics : General

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