

Kritik Monetärer Anreizsysteme - Mariya Chernoruk

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Seit Mitte der 90er Jahre kommt Anreizsystemen zur Mitarbeitermotivation besonders viel Aufmerksamkeit von Politikern und Unternehmen zu. Unternehmen investieren hohe Summen für die Umsetzung von diesen Systemen. 85 % aller Unternehmen, die ihre Arbeitnehmer am Unternehmenserfolg beteiligen, versprechen sich von diesen mehr Einsatzbereitschaft und Kreativität, was wiederum zur Erhöhung des Unternehmenserfolgs beitragen soll. Ist aber der Einsatz von Anreizsystemen immer ein Garant für motivierte und leistungsfähige Mitarbeiter? Welche Anforderungen ergeben sich an diese Systeme und welche Hindernisse gibt es zu überwinden, damit der Zweck erreicht wird? Die Beantwortung dieser Fragen soll einer kritischen Betrachtung der Anreizsysteme dienen und damit zentraler Gegenstand der vorliegenden Arbeit sein. Author: Chernoruk, Mariya Publisher: GRIN Verlag Illustration: N Language: GER Title: Kritik monetärer Anreizsysteme Pages: 00020 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640723782 Category: Business & Economics : General

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