

Mp3 Jennifer Hershman - The Little Things



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This album has an acoustic, dreamy, folk quality. A singer/songwriter feel with a little something more left up to the imagination. 12 MP3 Songs FOLK: like Joni, POP: Folky Pop Show all album songs: The Little Things Songs Details: She's been known to have an unmistakable voice, one that pierces the air with a sonic difference. Over the past few years, Vancouver-based Jennifer Hershman has thrust herself headfirst into the industry on a number of levels. Her initial foray into the record music business, after a life of dreams and teenage rock bands, was to concentrate not only on performing, but to position herself as an up-and-coming songwriting talent. Almost immediately, Jennifer's knack for moody flavoured pop-driven songs landed two of her selections in the Chis Isaak Show, broadcast in the US, Canada and several international markets. "Full of emotion" written with Mark Ellis, was the first of numerous tracks to be scouted for use on television. "Simple Pleasures" was used thereafter, in the Showtime series "Higher Ground". Stepping back onto the stage, Jennifer was invited to be part of a World Beat fusion act called Balligomingo. Phoenix-born Garret Schwartz and Burnaby based Vic Levak collaborated on the writing and production of "Sweet Allure" which was not only a club hit in Australia, but also ascended to the Top 5 Billboard Dance Chart in November of 2002. While further developing her own material on guitar solo, as well as with assorted diverse collaborators, a novelty pop song penned by Jennifer with Davor Vulama (Blackie and The Rodeo Kings, Coco Lee) was recorded in Taiwan by Asian pop duo Michelle and Vickie. "Kissy Kissy", an up-tempo song brought out every pop confection in Jennifer's arsenal, and sold in excess of 25,000 units in Taiwan, becoming the title track of the Sony BMG release throughout the Chinese-speaking markets. Kissy Kissy was also used as a jingle in a major television campaign for a jeans company. Reuniting with Levak, Jennifer returned home to work with a collaborator who knows her voice. She plays various gigs throughout B.C and the Lower Mainland. She continues to contribute songs

to other projects such as Lian Cole's forthcoming debut with songs like "Before I Walk Away". Overall, Jennifer is an artist on a mission, an observer of great music, and a songwriter on the rise. She has recently produced her first full length solo album entitled "the little things", which has a folky mood evoking pop sound.....listen for yourself!

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