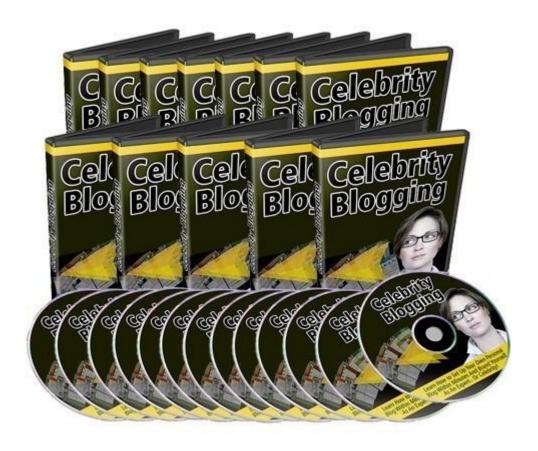
Celebrity Blogging



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Are A Freelancer... This Will Help Make Your Portfolio Shine! If You Are Running A Business Online... You Will Discover Exactly How To Become An Authority Figure And Be Seen As Better Than Your Competitors! Or Even If You Are A High School Girl... Make Your Girlfriends Envy You! From:Insert Your Name Here Saturday, March 2, 2013 Dear Celebrity Blogger In The Making, When online journaling was first introduced to the Internet in 1983 - and was later called 'blogging', a term coined by Jorn Barger in 1997 - people used it for nothing more than a way to pen their thoughts. The late 1990's saw a slow but gradual popularity and revived interest in writing diaries, only online with greater transparency. More than a decade has passed later and as Web 2.0 sinks into the trend and people are becoming more savvy to technology, a new, small but growing breed of bloggersare born. "They Are Called The 'Celebrity Bloggers'." Now these seemingly special individuals are NOT (exactly) Hollywood celebrities. Nor are they highly exceptional socialites. Neither are they in possession of blue blood or earthly riches. To the surprise of many people, 'Celebrity Bloggers' often consist of average individuals who we probably would not notice if we saw them on the streets or at the nearest shopping mall. However what makes this handful of individuals clearly distinguished from the rest of the other regular bloggers is that: They have their own fan base of regular visitors and subscribers - some of which are bordering cult-like! They are perceived as 'authority figures' and more knowledgeable, They have a strong personality, tell it like it is and especially if they have insider news - believe it or not, bloggers have been largely responsible for turning the political tide in countries like Malaysia! Now why do some people earn the special status of 'Celebrity Blogger' in their own rights? They've built, positioned and branded themselves differently from the rest of the 'me too' bloggers and wanna-bes. This is in spite of the fact that as of December 2007, Technorati tracks more than 112 million blogs worldwide! Chances are that as long as you've been online before and have visited a blog, you've been to Celebrity Blogger's website at least once (conservatively speaking). And while on surface level you will see that the blogger is a favorite of hundreds, even thousands of fans - whether in his or her niche, or claimed international fame... There's a whole load of show and opportunities in store for a Celebrity Blogger. Just imagine: The unquantifiable amount of respect and popularity you can get, Advertising opportunities - 'celeb. status' bloggers like John Chow, Kenny Sia, Xiao Xue, and Gobala Krishnan are getting paid top dollar by companies to advertise and endorse their products on their virtual real estate. If you're operating a business in a competitive niche powerful Search Engine Optmized web pages combined with powerful content can put edges and steps

ahead of your mass, faceless competitors! "But Is The 'Celebrity Blogger' Status Reserved Only For An Elite, Privy Few?" To earn the equivalent star power of top bloggers like the names you heard might seem like it requires an uncanny streak of good luck or privilege, which makes the benefits of a 'celebrity' blogger' restricted to only a fortunate few. In other words... "Becoming a celebrity blogger is like waiting for all the stars to fall in the right place and the planets to align in one straight line!" Or does it have to really be that way? You might be technically challenged and don't know Search Engine Optimization and HTML from Adam. You probably are not confident in your character persona and have what it takes to garner mass attention online. Perhaps you have no idea how to brand yourself and get volumes of targeted traffic to your blog - over and over again. Now here's the heart warming truth about Celebrity Blogging: it IS actually possible for anyone to be a Celebrity Blogger. Because Celebrity Blogging isn't measured in how many films you've starred in. It's not measured in how quirky your character is, or how smart mouthed you are. The proof, again, lies in the names I've mentioned above. Many of them had come from average backgrounds with little or no exceptional qualities. There are frequent stories of models and artists who have amassed more attention from the Internet (and eventually the media) and beat their competitors in contracts even though they might be better. After being convinced of this truth and putting this theory to the test myself, I have spent a lot of time studying what makes a 'Celebrity Blogger' tick. Finally, we arrived to a conclusion, busted the myth most people were trapped into believing... and corrected the truth: "The Techniques And Conducts To Becoming a Celebrity Blogger ... Is Actually Duplicable!" "Announcing The Breakthrough, Step-By-Step Videos To Becoming A Celebrity Blogger..."

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