

# Coaching Business: Entrepreneur's Step By Step Startup Guide - Entrepreneur Magazine

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Turn your passion for life into a fulfilling, lucrative career as a motivational coach. Whether you want to inspire others to go after their dreams, achieve their business goals or better manage their everyday life, Entrepreneur gives you the steps you need to get started. This hands-on guide shows you how to launch your own successful coaching company, helping clients with life, motivation and business. Learn step by step how to establish your business, position yourself as an expert, attract clients and build revenue. Our experts provide real-life examples, sound business advice and priceless tips to put you on your way to making a difference- and making money. Learn how to:

- Set up your business with minimal startup investment
- Develop your coaching expertise
- Build a business brand that gets noticed
- Capture clients by showing them you're worth their money
- Price your service
- Advertise and publicize to attract more clients
- Boost profits by expanding your business

You already have the motivation and the passion-this guide shows you how to share it with others and make a profit!

**BONUS:** Every Guide contains

- Entrepreneurs Startup Resource Kit!

Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more all at your fingertips!

You'll find the following:

- The Small Business Legal Toolkit** When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the how do I get started? questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business.
- Sample Business Letters** 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style.
- Sample Sales Letters** The experts at Entrepreneur have compiled more than 1000 of the most effective sales

letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits. Author: Entrepreneur magazine Publisher: Entrepreneur Press Illustration: N Language: ENG Title: Coaching Business: Entrepreneur's Step by Step Startup Guide Pages: 00988 (Encrypted EPUB) On Sale: 2012-07-15 SKU-13/ISBN: 9781613081969 Category: Business & Economics : Entrepreneurship

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