

Mp3 Kemistry - Urban/r&b: Contemporary Urban



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Contemporary, East Coast Urban Edge--From cuts that impart a strong, In-Charge message with a blend of sensual ballads that will have you making love..... 14 MP3 Songs URBAN/R&B: Contemporary urban, HIP HOP/RAP: Hip Hop Details: Mack Dawg Records drops the breakout album on the recently-signed addition to its camp, marking the emergence of the seductive, Nigerian-born bombshell, KEMI, who is about to take her rightful place amongst her talented, musical peers. A singer-songwriter-producer, Kemi has a powerful and unique vocal ability that transcends the music that she delivers. Whether belting out a demanding ballad or feeling a rhythmic dance track, Kemi puts you under her spell with her commanding, feminine execution and vocal range. This 21 year-old college graduate came up from a focused, "on-my-own" mind set from as far back as 1991 when she started to pursue her musical career, leaving the comfort of her familiar homeland to come to the United States. At age 17, after presenting her original lyrics to her Music Theory professor, Richard Sorce, he was so impressed with her extraordinary talent that he formed a group to back her and became her manager. On the strength of her talents, Kemi was endorsed to perform at numerous events. There is a lyrical progression in Kemi's songwriting that parallels her personal experiences, where she's coming from, and where she's going. Her debut album features various cuts ranging from melodic, romantic ballads to songs of strength and independence with hip-hop undertones. The single release, "Crawl To Me," written and produced by Mack D and Leslie Lemon for Mack Dawg Records depicts a woman's sensual power. The cut, "It's My World," written and produced by Richard Sorce and Kemi of Arsis Management and Productions, personifies the "in charge" demeanor of a woman fiercely defending her destiny. This deeply moving R&B, Pop tune with hip-hop infused beats, is Kemi's powerful message of female independence. A feel-good party tune can best describe the cut "Raw," written and produced by Mack D, Azel and Ebony Diggs for Mack Dawg Records,

in which Kemi lets her hair down and reveals her down-to-earth side. On stage, Kemi demands attention with her dynamic energy and exotic sensuality. She has an intangible magnetism that rivets one's gaze with her captivating performances. Kemi has appeared in many New York venues including Club 101, Wetlands, Nell's, Ovation, Downtime, The Groove Club, as well as on numerous TV, cable and radio stations. An Independent Woman is coming of age and this album is her red carpet debut. Mack Dawg Records prides itself in introducing Kemi, a gifted artist who has what it takes to "hang with the heavies"--Powerful, Commanding and In Charge!!! Kemi's debut single, "CRAWL TO ME" is in stores now! Contact: Mack Dawg Records Telephone 212-599-5999 Fax 212-599-1086 or 781-767-2261 E-mail: TheDawgsHouse@juno.com

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