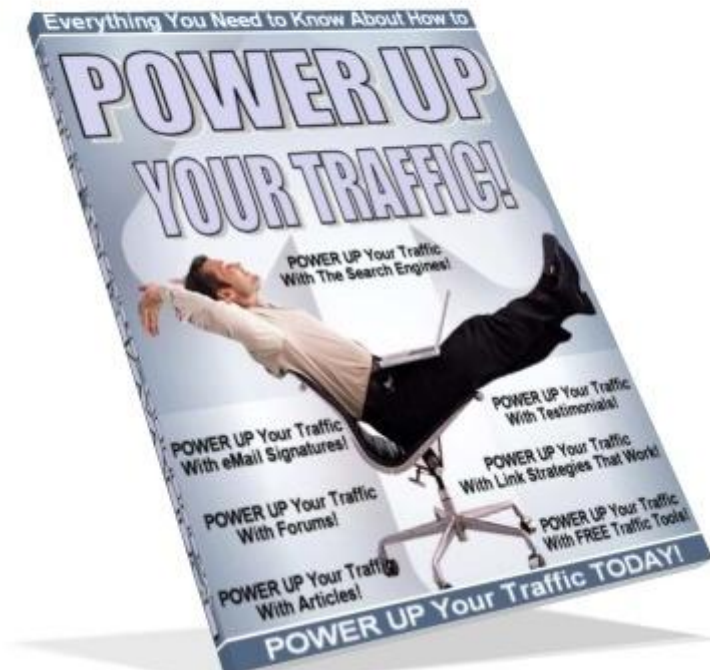


Power Up Your Traffic-boost Your Traffic



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Here is your chance to discover Sure-Fire Methods to POWER UP YOUR TRAFFIC! Have you submitted your site to the search engines, but you still aren't being found? Did you know that there are many factors that the search engines look for when indexing your site? Did you know that there are several other methods that you should have in place to POWER UP YOUR TRAFFIC? If you want your website to be found, you need to know how to POWER UP YOUR TRAFFIC TODAY! Friday, July 16, 2010 FROM: Your Name Here Dear Internet Marketer, If you are an internet marketer, you are aware that you must promote your web site in order to make money. If you have not yet mastered the art of web site promotion, you will have to make a concentrated effort to do so if you want to succeed in internet marketing. The more you can make your web site visible to the public, the more traffic you receive and the more sales you will make. There are some ways you can promote your web site more effectively, increasing the volume of traffic to your web site. If you do not already have your own domain name, get one. Your domain name should be catchy and memorable, and be very recognizable to the public. Use a name that is appropriate for your business and do not choose a domain name that is too long. You should

avoid annoying banners and pop-up ads. Give your customers free information on subjects relevant to your business and update this information frequently. If you give your visitors substantial, relevant information, they will stay at your site longer and you will make more sales. You will want to submit your site to search engines. Search engines account for a large percentage of traffic to most web sites. This will include positioning and meta tag placement. You will need to test with various search engine tools and you will have to constantly update your site if you want to stay indexed. If you can afford to pay for advertising, do so. Paying for sponsored results on search engines and banner ads are an excellent way to drive traffic to your site. You can also advertise in online newspapers and magazines. In addition to advertising, you can create an online community. A blog, message boards, email groups, and discussion lists are great places to make and receive comments about your business. Include your custom signature in your postings and post frequently. If you do not have a mailing list, get one. You can keep in close contact with established and potential customers, and build credibility in your market. A monthly or periodic Ezine can be a very useful tool in giving your customer's new information and product updates. Each time you send out your Ezine to your mailing list subscribers, you will remind them to visit your web site. If your Ezine contains pertinent information your customers may share your Ezine with others, increasing traffic to your web site. Exchanging ads with other internet marketers is a good way to promote your web site as well. You place your ads in your associate's Ezine and other publications, and in exchange you will place their ads in your publications. Update your web site constantly. Your web site should always be functioning perfectly and you should update articles and features regularly. Check for broken links, pages, and images. If your customers are able to find what they need each and every time, they will return to your web site again and again. Search engine spiders love frequently updated content, so make this one of your top priorities. If you fail to update your content, the search engines will drop your web site from search results. Promoting your web site is the only way you will succeed as an internet marketer. These are just a few of the ways to POWER UP YOUR TRAFFIC! There are several other methods that you should also put in place to really POWER UP YOUR TRAFFIC! Although, submitting to the search engines is a VERY IMPORTANT first step, if your site does not have what the search engines are looking for, you will NEVER be found! There are different ways on how search engines work and generate results, but all of them perform three basic tasks. I will show how the search engines work and the three basic tasks that they perform. There are many factors that the search engines look for when

indexing your site. You will also found out how and when to get started submitting your site to the search engines! These are VERY IMPORTANT factors that you NEED to KNOW to POWER UP YOUR TRAFFIC! In this 36 Page Comprehensive Report that I have created to help you POWER UP YOUR TRAFFIC you will also find out: How to POWER UP YOUR TRAFFIC with Linking Strategies that WORK! How to POWER UP YOUR TRAFFIC with Articles! How to POWER UP YOUR TRAFFIC with Forums! How to POWER UP YOUR TRAFFIC with eMail Signatures! How to POWER UP YOUR TRAFFIC with Testimonials! How to POWER UP YOUR TRAFFIC with FREE Traffic Tools! How to POWER UP YOUR TRAFFIC by Running a Contest! So again I stress that submitting your site to the search engines is an IMPORTANT factor in being found, but if you do not have what they are looking for, you will be lost in cyber space! It is to your advantage to get your hands on this report, RIGHT NOW, and find out exactly how the search engines work and what they are looking for! There are also several other methods as discussed briefly above, that you should implement to really POWER UP YOUR TRAFFIC! This comprehensive report tells it all! ONLY \$7.00 For the first 100 PEOPLE! Then the PRICE WILL GO UP to \$17.00! MASTER RESALE RIGHTS INCLUDED! You'll Also Get A Copy of This Sales Page to Use!

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