

Project Sponsorship: An Essential Guide For Those Sponsoring Projects Within Their Organizations - David West

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David West's Project Sponsorship explains the roles and skills that lie at the heart of effective sponsorship. The sponsor acts as a lynch-pin between the Board and the Project Manager, communicating and translating requirements downwards and resource needs, progress and constraints back upwards. Author: West, David Publisher: Gower Illustration: N Language: ENG Title: Project Sponsorship: An Essential Guide for Those Sponsoring Projects Within Their Organizations Pages: 00256 (Encrypted EPUB) / 00256 (Encrypted PDF) On Sale: 2010-12-01 SKU-13/ISBN: 9780566088889 Lib Category: Project management Lib Category: Strategic planning Category: Business & Economics : Strategic Planning Category: Business & Economics : Leadership Category: Business & Economics : Project Management

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