

Die Six Sigma Methode Als Weiterentwicklung Des Total Quality Managements - Tanja Krause

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Einer der bekanntesten und mittlerweile oftmals als Synonym für Qualitätsmanagement angewendeten Begriffe ist das Total Quality Management. Darunter wird ein ganzheitlicher Ansatz verstanden, um Qualitätsbewusstsein und damit Qualitätsstandards in Unternehmen zu implementieren. Seit Ende der 90er Jahre wird ein neuer Ansatz als Weiterentwicklung und Verbesserung im Rahmen des Total Quality Managements stark diskutiert: die Six Sigma Methode. Diese zeichnet sich vor allem dadurch aus, dass die Erfolge der Qualitätsverbesserung durch eine stringendere Umsetzung realisiert werden sollen und damit unter anderem der Reingewinn im Vergleich zum Total Quality Management schneller verbessert werden soll. Ziel dieses Buches ist es, sowohl den Total Quality Management Ansatz als auch die Six Sigma Methode darzustellen und anschließend in einer vergleichenden Analyse festzustellen, ob beziehungsweise inwieweit es sich bei Six Sigma um eine Weiterentwicklung des Total Quality Managements handelt. Hierzu wird zuerst das Total Quality Management Konzept definiert und anschließend werden die verfolgten Ziele, die zu erfüllenden Aufgaben sowie die notwendigen Bausteine für eine erfolgreiche Umsetzung dargestellt. Die Six Sigma Methode wird nach dem gleichen Aufbau wie das Total Quality Management erläutert, so dass anhand der dargelegten Merkmale eine vergleichende Analyse vorgenommen werden kann.

Abschließend wird ein zusammenfassender Ausblick über die gewonnenen Erkenntnisse gegeben. Author: Krause, Tanja Publisher: GRIN Verlag Illustration: N Language: GER Title: Die Six Sigma Methode als Weiterentwicklung des Total Quality Managements Pages: 00068 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638312622 Category: Business & Economics : Management - General

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