

Split-test Profits



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Split-Test Profits Want more sales? "Finally!..A Simple Way For You To Eliminate All Guess Work And Easily Increase Your Web Site Profits By Up To 243!..So Easy, A Child Could Do it!" Amazing New Software Makes It A Point-And-Click Process! Dear friend, What would it be worth to you if you could find out exactly what worked and what didn't on your sales letter? Or better yet, what if somebody told you, and specifically pointed out certain problem spots on your web site that are decreasing sales? The fact is, hiring somebody to do that would cost you a fortune. You could expect to pay somebody thousands of dollars to go through your sales letter and edit the problem areas! So what's the answer? What is much less costly, and in most cases even better than hiring a professional? The answer is testing! Testing different ideas on your sales letter is the only surefire way that you can increase sales. If You Aren't Testing Your Sales Letter, Then You're Losing Money! The simple fact is, testing will work for anybody selling something online. As long as you have a sales letter, you can test different aspects of it and instantly generate higher conversions. Higher conversions equal more sales, which means more money in your pocket. The idea is to use what is called "split testing". Split testing is where you send traffic to 2 (or more) different sales pages. Each sales page has one piece of it different from the other. Here is an example; Visitor A goes to sales page one. Visitor B goes to sales page 2. Visitor C goes to sales page one again and so on. The only difference between sales page one and sales page two is the one section of the sales letter that you are testing. For instance, headlines. Here are a few things you should be split

testing on a regular basis: Your sales letter's headlines Your opening Your sub-headlines Your guarantee
Different web site designs Your close or call to action Your order form And more.. Then, you tally up how
many sales came from sales page one, and then how many sales that sales page two generated.
Whichever sales pages generated more sales is the one that is more effective, meaning it makes you
more money with the same amount of traffic! Split testing is the easiest way to increase profits without
increasing expenses. The problem is, all of this testing can be very time consuming. Doing this manually
will takes hours each week and could drastically expend valuable business resources.. What You Need Is
A Software Program That Will Handle All Of The Testing For You! Spending all of your time doing this
manually would be insane. You need to be spending your time building your business, not slaving away
like a dog. All you need is some specific software that will handle the whole split testing process for you.
A "set it and forget it" technology that literally works in the background, making your more money every
day. Software like this has been hard to find, and usually incredibly expensive, until now! 'Introducing The
Split-Test Profits Automation System! The Split-Test Profits Automation System is a new software
program specifically designed to increase your web site's conversion ratios with incredible ease. This
system will let you completely automate the entire split-testing process, giving you full statistics to that
you know without a doubt what is making you money and what isn't. With The Split-Test Profits
Automation System, You Can: Split test between 5 different sales pages View full statistics of your sales
pages. See conversion ratios of your sales pages. Automatically see which sales page is producing the
most sales for you. View past months statistics Create multiple split testing accounts to test more than
one sales page/product at a time. It doubles as a stat tracker to tell you where your traffic is coming from.
And much more..

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