Why We Make Mistakes



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Why We Make Mistakes - Audiobook PERSONAL USE RIGHTS ONLY! We forget our passwords. We pay too much to go to the gym. We think wed be happier if we lived in California (we wouldnt), and we think we should stick with our first answer on tests (we shouldnt). Why do we make mistakes? And could we do a little better? We human beings have design flaws. Our eyes play tricks on us, our stories change in the retelling, and most of us are fairly sure were way above average. In Why We Make Mistakes, journalist Joseph T. Hallinan sets out to explore the captivating science of human error: how we think, see, remember, and forget, and how this sets us up for wholly irresistible mistakes. In his quest to understand our imperfections, Hallinan delves into psychology, neuroscience, and economics, with forays into aviation, consumer behavior, geography, football, stock picking, and more. He discovers that some of the same qualities that make us efficient also make us error prone. We learn to move rapidly through the world, quickly recognizing patterns but overlooking details. Which is why 13-year-old boys discover errors that NASA scientists miss and why you cant find the beer in your refrigerator. Why We Make Mistakes is enlivened by real-life stories of weathermen whose predictions are uncannily accurate and a witness who sent an innocent man to jail; and offers valuable advice, such as how to remember where youve hidden

something important. Youll learn why multitasking is a bad idea, why men make errors women dont, and why most people think San Diego is west of Reno (its not). Why We Make Mistakes will open your eyes to the reasons behind your mistakes and have you vowing to do better the next time.

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