

Economics Of Mobile Telecommunications

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Comprehensive economic analysis of the main determinants of growth in the mobile telecommunications industry. The mobile telecommunications industry is one of the most rapidly growing sectors around the world. This book offers a comprehensive economic analysis of the main determinants of growth in the industry. Harald Gruber demonstrates the importance of competitive entry and the setting of technological standards, both of which play a central role in their contribution to the fast diffusion of technology.

Detailed country studies provide empirical evidence for the development of the main themes: the diffusion of mobile telecommunications services, the pricing policies in network industries, the role of entry barriers such as radio spectrum and spectrum allocation procedures. This research-based survey will appeal to a wide range of applied industrial economists within universities, government and the industry itself.

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