

## Mp3 Exile Inside - Ei034



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Electronic with a human heartbeat 12 MP3 Songs ELECTRONIC: Pop Crossover, POP: New Wave  
Details: ExileInside is the latest vehicle for the sweeping musical vision of enigmatic British Singer/Songwriter Jake Shillingford, founder of orchestral pop band My Life Story. My Life Story disbanded in the UK , December 2000, after releasing three successful albums , six top forty singles, a headline show over Oasis and a 3-1 victory over Robbie Williams in a charity football match! Seeking a new ideology while witnessing the self-imposed decline of the Majors, Jake has created a new group that is self expressive, totally autonomous and free from the constraints of record company politics. Instead of looking for a record deal in the traditional way ExileInside recorded demo material in their own London based studio and from this, set up an appeal to fans to invest money so that they could record an album, manufacture it and cover PR and promotional expenses. The band made available free mp3 files of songs on their site and asked people who downloaded them to consider investing 500 each, in return they would receive... work in progress demo's, credits, t shirts and free AAA passes to live shows and a monthly club event where investors were invited to meet and discuss the progress of the project. "We loved the idea that our fans could become our A&R men, and we canvassed their opinion on everything from album track order to internet marketing. Basically, ExileInside created a record company out of the fans..... The Investor Angels!" The scheme raised a total of 12,500 ensuring EI's debut album 'Ei034' was released in The UK, France, Hong Kong and online worldwide. Ei034 is an ambient album that you can't leave on in the background An honest record that shouts from the rooftops 12 beautifully crafted electronic pop songs from one of the UK's finest songwriters. Mixed by George Shilling (Teenage Fanclub, Primal Scream, 22-20's) on true analogue tape at London's Livingston Studios in the same room that 'Panic' by the Smiths and 'Infected' by The The was recorded. "The name ExileInside is an oxymoron that deals with

the human condition and evokes a battle and separation of the self". Jake says. "We've carried this philosophy through from the music and lyrics to the whole idealism of the project. EI have recently completed their second album 'Ei060' and are seeking to licence the record to companies in various territories. Available from CD baby in the autumn. Honest with a venerable quality, Timeless song writing skills pitted against a backdrop of experimental sounds. This is not so much melancholy as a journey through the soul. What's On in London (UK)\*\*\*\*\* ExileInside are electronic with a human heartbeat." The Independent (UK)\*\*\*\*

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