

# Private Label Rights



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Attention: Anyone Serious About Joining The Ranks Of TOP Infopreneurs But Hates Writing... Discover How YOU Too Can Have Your Own Collection Of In-Demand, Profit-Pulling Info Products In Just Minutes From Now With... ... Grabbing The Full Private Label Rights To 6 Brand Spanking New Products - Put Your Name On Them As The Author, Edit The Contents, And Make A Profitable Income Selling Them In Your Name! From: Dr. E.Z. Blade Friday, October 16, Dear Professional Marketer, If you would study the successful Infopreneurs, Niche Marketers and Internet Marketers of today, you would find that they all have one thing in common: they create their own products. And if you are serious about joining their ranks, you would want to create your own Info Products, too! Why? For starters, you make instant sales every time you sell a copy of your Info Product, something which you cannot achieve through affiliate marketing because the principal can only pay you after the product guarantee policy expires. Oh, and did I mention that you make only a certain percentage of sales? Sure, you can cover that loophole by reselling products with Resell Rights and earn 100 sales. But on the drawback, you have very limited flexibility towards the product rights because the copyright and ownership is still owned by its original

author! While I am obviously NOT implying that you cant make money from affiliate marketing and Resell Rights - I make a decent income from them - but the point Im driving home is this: if you want to make BIGGER bucks then the pot of gold is found in creating your own Info Products! With your own Info Products, it means an infinite number of choices and flexibility in the rights. Not only can you make up-front sales, you can: Decide how you want to make back-end income, Sell the product at a higher price by offering its Resell Rights and/or Private Label Rights, Elect to publish it offline, and If you have a collection of them, you can run a limited time sale by selling ALL of them in one package! These are some prime examples but you get the idea. In short, these are good stuff profit-pulling power houses are made of! Now Before You Think Ive Just Spilled The Beans... There is often one HUGE problem in selling Info Products, and its called product development. You need to have a flair for writing to begin with. Then, you need to be an expert or reasonably knowledgeable in your niche. And speaking of niche, theres also niche marketing research. All these consume weeks to even months of your time! Sure, youve heard of marketers outsourcing their writing work to ghostwriters, but how much can you really afford? Aww great... so what other options do I have? you ask. Good News! You Can Now Give Up Your Product Development Chores And... ... Own the **\*\*Full\*\*** Private Label Rights to my latest collection of not one, not two, but 6 brand new, smoking hot E-Books! You see, Ive taken the liberty to develop the Info Products and E-Covers for you so you dont have to!

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