

Secrets Of A Sales Machine



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Think That A \$27 Ebook Is Going To Boost Your Sales? Check Out What A New York Times Bestseller Has To Say About Exploding Profits Into The Stratosphere! Step Into The Mind Of The Ultimate Sales Machine As He Exposes Closely-Guarded Secrets to Boosting Your Profits And Catapulting Your Bottom Line! The Corporate Trainer For NBC, Citibank, Warner Bros, GNC, Wells Fargo, Estee Lauder, Merrill Lynch, And Almost a THOUSAND Other Companies Spills The Beans On How To Put Your Company On A Path To Success And Help It STAY There! Sunday, January 25, 2009 Dear Future Sales Extraordinaire, If youre looking for the inside edge on how you can skyrocket the profitability of your business without having to filter through the B.S. being taught in todays universities and business growth books, than this message will give you the answers youre looking for. Because Im going to tell you about an insider whos done and seen it all. Hes been on the front lines of multi-million dollar companies. This guy KNOWS how to train salespeople and boost the bottom line of companies big and small. Now Im sure youre wondering, OK, this sounds like the usual overhyped stuff I hear over and over again. Believe me, I know were youre coming from. But if you put aside your skepticism for one second and read every single word of this message, Im going to tell you about A Guy Who LOVES Cold-Calling Prospects Something MOST Normal People Absolutely Despise! His name is Chet Holmes. Hes the sales trainer of the largest companies in the world. And he knows what to do to boost the bottom line of ANY business whether its a \$300 a year conglomerate or a mom and pop pizza joint on the corner. The thing about Chet is he doesnt confuse people with over the top concepts that go over peoples heads. And he doesnt summon a huge case of information overload by introducing 4000 tips and techniques into the minds of his clients. No way. Chet likes to keep things simple. Very simple. He says every business should be doing a certain number of things correctly if theyre going to prosper. Im not going to give you the exact number, but lets say you can

count them on all your hands and toes. So you can imagine the fees Chet commands on a daily basis. Companies all over the world are starving for an experienced insider that knows the ropes on how to boost productivity in a business. They don't want to filter through miles and miles of baloney to unearth what works. They want results. And that's what Chet has provided thousands of the top companies in the US! If you ever wanted to get Chet's attention and encourage him to spill his secrets on how to build the big bucks, you'd have to pay THOUSANDS for either one of his coaching consultations or his million-dollar info-products. But, believe it or not, millionaire internet marketer Russell Brunson was able to get Chet on the call for a whole hour so Russell can grill him on his insider profit strategies. Why did Russell want to interview Chet? Well, since Russell wanted to get to the bottom of what it takes to take his business to the next level. Russell's always looking for the inside edge on what to do to take his 3 million dollar a year business to the next level. But guess what? Today's your lucky day! For the first time ever, Russell Brunson has decided to make this special coaching program available to everyone! You'll get loads of business-growth strategies when you take action today and purchase: **Confessions Of An Ultimate Sales Machine New York Times Bestseller Chet Holmes Reveals Closely Guarded Sales Secrets!!!!** Confessions of the Ultimate Sales Machine is a shortcut to business and sales success. Chet Holmes bottles up 19 years of sales experience and trials and errors he discovered training top companies into a single 1-hour audio. You won't find this material behind the ivory tower of universities. And those so-called business building books you see at Barnes and Noble totally miss the boat when it comes to this solid business advice. Believe me, there's no hype or theory here. This is the ticket you need to get your business up and running in no time. And, once you GET it going this will give you the blueprint for keeping it there! This is huge. Very huge. Why? Because you'll get an upper hand over your competitors who have absolutely NO plan, don't know how to organize, and are just running around aimlessly hoping what they're doing is right. In fact, I'm going to go a step further and say: **You HAVE To Know This Critical Material If You're Running An Internet Business (Or ANY Business for That Matter)!!!** You see, the internet is changing. That special technique you learned about on that marketing forum and the cool traffic generation tactic you discovered in that \$27 ebook will get you far for three months. But until everyone else is doing it, or the next new strategy comes around, you'll be sitting there with your pants down! You see, there's one axiom that has lasted throughout the test of time: The businesses who are able to adapt and have a strong backbone are the ones who'll survive. While everyone else blows out

into the wilderness, these stalwarts will not only be raking in profits, but GROWING year after year! Not many businesses can say that. And that's why Chet Holmes' stuff is so powerful. And that's why people pay thousands to learn from him and train their sales staff. So if you think you're going to go about business like a hobby, you'll get eaten alive by other marketers who have this information. No kidding! This is the ultimate blueprint for success ANY company needs to survive! Here Are The Ultimate Sales And Business Growth Tactics You'll Discover: The absolutely BEST business to be in (most entrepreneurs totally screw this up and, as a result, never have the freedom and independence they deserve!!!) The one BIG DARN secret of the top producers in a business. (This is what separates the wheat from the chaff and enables the top businessmen to annihilate any competition that comes their way!) The one characteristic you MUST have if you want to survive in sales and business (Chet was going to name his book after this, but he was turned down—that's how shocking it was!) The fastest growth strategy in the world and how you can implement it in your business (99.4% of businesses fail miserably because they lack this!) How Chet follows up with potential clients (It's this strategy that allows him to reach ANYONE no matter how high their status!) Three tiers of buyers and how you can tailor your marketing toward them (Believe me, this isn't a one-size-fits-all proposition—each tier requires a different marketing strategy!) How Chet is able to run his business from the comfort of his home (the airline JetBlue uses this same secret!) The secret to bagging the biggest affiliate in your niche (This one secret enabled Chet to make 15.4 Million dollars from a single affiliate deal—not bad for a year's worth of work!) What Chet learned from being a black-belt in Karate and how he instills it in his business (this one secret ALONE boosted the profitability of a \$300 million dollar company by 20% in ONLY one year!) How to have a productive corporate meeting—either in person or virtually (many businesses waste TONS of time and money twiddling their thumbs at meetings and don't get anything done!) How to triple the retention time of any sales presentation (Chet uses this all the time when training top clients!) and a WHOLE LOT MORE! So, How Much Are These Sales-Boosting Secrets Worth To You? Listen, there are people who start a business and NEVER discover these secrets. They'll go around and around with their business and NEVER take it to the level they deserve. And when they DO discover these sales-catapulting secrets, it's usually after YEARS and YEARS of trial and error and TONS of corporate dollars down the toilet. That's why multi-million dollar companies pay Chet Holmes big bucks to turbo charge their operations. He has a long track record of taking stagnant business and injecting life into them so they become thriving enterprises! Nowadays, Chet sells his

business expertise through expensive info-products worth thousands of dollars. Even marketing guru Jay Abraham sells Chets materials and anything Jay sells doesnt come cheap! So you can imagine the expense in hiring Chet for an hour of his time can be pretty exorbitant to the point it can be in the high four figures! But Ive got good news for you: Since Russells big buddies with Chet, he decided to let this exclusive interview go for a measly (insert price). Think about it. Thats about how much youd spend on a couple worthless magazines that do nothing to boost the profitability of your business. Its also the price of several movie rentals you can easily forgo to get this profit-boosting info. But thats not all Here Are The Bonuses Im Putting Up For Grabs For Being A Solid Action-Taker! Listen, if youve read this far, you KNOW the value of solid business-building material. You know you have to have the best wealth-building material to get ahead in your business and annihilate your competitors. So to reward you by taking action today, Im offering these fast-action bonuses to you: (insert bonuses) So Now You Have Two Choices: You can keep getting mediocre results in your business and skip out on probably the most powerful profit producing information possible from a guy who gets it. Or you can take action today and start learning from a guy whos a New York Times bestseller, a top seller on Amazon, and a highly sought-after sales trainer whos improved the futures of THOUSANDS of businesses! So, Which Is It? (insert order form) Earlier in this letter, I said: If youre looking for the inside edge on how you can skyrocket the profitability of your business without having to filter through the B.S. being taught in todays universities and business growth books, than this message will give you the answers youre looking for. Since youre read this far, then its obvious the answers a resounding YES! Now that Ive shown you that Confessions of an Ultimate Sales Machine can give you exclusive insights into what it takes to build a profitable business, the time to take action is NOW! Listen: solid business advice that cuts through the fluff and gives you actionable steps you can implement in your business is hard to find. There are a lot of charlatans out there who are pretenders at the game of business and are in it to sell books. You see, Chet Holmes is the real deal. He doesnt just talk a big game, he delivers. And, to be frank, theres NO better person to learn the specific gritty details of how to build a profitable business than Chet! Now you know what to do. Order right now while its still hot on your mind. And Ill see you in the winners circle of business in the next year or so!

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