

# The Rise Of The National Basketball Association - David G. Surdam

[DOWNLOAD HERE](#)

Today's National Basketball Association commands millions of spectators worldwide, and its many franchises are worth hundreds of millions of dollars. But the league wasn't always so successful or glamorous: in the 1940s and 1950s, the NBA and its predecessor, the Basketball Association of America, were scrambling to attract fans. Teams frequently played in dingy gymnasiums, players traveled as best they could, and their paychecks could bounce higher than a basketball. How did the NBA evolve from an obscure organization facing financial losses to a successful fledgling sports enterprise by 1960?

Drawing on information from numerous archives, newspaper and periodical articles, and Congressional hearings, *The Rise of the National Basketball Association* chronicles the league's growing pains from 1946 to 1961. David George Surdam describes how a handful of ambitious ice hockey arena owners created the league as a way to increase the use of their facilities, growing the organization by fits and starts. Rigorously analyzing financial data and league records, Surdam points to the innovations that helped the NBA thrive: regular experiments with rules changes to make the game more attractive to fans, and the emergence of televised sports coverage as a way of capturing a larger audience. Notably, the NBA integrated in 1950, opening the game to players who would dominate the game by the end of the decade: Bill Russell, Elgin Baylor, Wilt Chamberlain, and Oscar Robertson. Long a game that players loved to play, basketball became a professional sport well supported by community leaders, business vendors, and an ever-growing number of fans.

Author: Surdam, David G.  
Publisher: University of Illinois Press  
Illustration: N  
Language: ENG  
Title: The Rise of the National Basketball Association  
Pages: 00272 (Encrypted EPUB) / 00272 (Encrypted PDF)  
On Sale: 2012-09-13  
SKU-13/ISBN: 9780252037139  
Lib Category: National Basketball Association - History  
Category: Sports & Recreation : History  
Category: Sports & Recreation : Basketball - General  
Category: Sports & Recreation : Business Aspects

[DOWNLOAD HERE](#)

## Similar manuals:

[Spring Flowers At Wahweap Bay Lake Powell Glen Canyon National Recreation Area Utah USA](#)

[Spring Flowers And Badlands Glen Canyon National Recreation Area Utah USA](#)

[Spring Flowers And Badlands Glen Canyon National Recreation Area Utah USA](#)

[Spring Flowers And Badlands Glen Canyon National Recreation Area Utah USA](#)

[Late Afternoon At Lake Powell Glen Canyon National Recreation Area Utah USA](#)

[View From Alstrom Point At Lake Powell Gunsight Butte And Navajo Mountain Glen Canyon National Recreation Area Arizona Utah USA](#)

[View From Alstrom Point At Padre Bay Lake Powell Glen Canyon National Recreation Area Arizona Utah USA](#)

[Spring Flowers And Badlands Glen Canyon National Recreation Area Utah USA](#)

[BRD Germany Bavaria Upper Bavaria Tutzing At The Starnberger Lake Holiday Region Recreation Area For Munich Upper Bavarian Watering Lake People At The Beachside Watering Sunshade Boats On The Lake](#)

[BRD Germany Bavaria Upper Bavaria Tutzing At The Starnberger Lake Holiday Region Recreation Area For Munich Upper Bavarian Watering Lake People At The Beachside Watering Sunshade Boats On The Lake](#)

[BRD Germany Bavaria Upper Bavaria Tutzing At The Starnberger Lake Holiday Region Recreation Area For Munich Upper Bavarian Watering Lake View To The Lake With Boats Old Quay And Mountain Range](#)

[BRD Germany Bavaria Upper Bavaria Tutzing At The Starnberger Lake Holiday Region Recreation Area For Munich Upper Bavarian Watering Lake People At The Beachside Watering Sunshade Boats On The Lake](#)

[BRD Germany Bavaria Upper Bavaria Capitol Of Bavaria Odeons Square Hall Of Generals With Lion And The Theatiner Church Towers Of Theatiner Church](#)

[Cleaning The Beach At The International Tourism And Recreational Complex Tuan Chau Vietnam](#)

[International Tourism And Recreational Complex Tuan Chau Vietnam](#)

[Cleaning The Beach At The International Tourism And Recreational Complex Tuan Chau Vietnam](#)

[Swimmingpool At The International Tourism And Recreational Complex Tuan Chau Vietnam](#)

[White House At The International Tourism And Recreational Complex Tuan Chau Vietnam](#)

[Munich, DEU, 20. May 2005 - Donnersberger Bridge In Munich, On Right Hand Side Is The General Customs Office Visible.](#)

[Ball In Basketball Basket](#)

[Ball In Basketball Basket](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Columnne Built In 1834 By Architect Auguste Montferrand N](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Columnne Built In 1834 By Architect Auguste Montferrand N](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Columnne Built In 1834 By Architect Auguste Montferrand N](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate General Staff Building To The Big Square](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Columnne Built In 1834 Near Eremit](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Columnne Built In 1834 Near Eremit](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Columnne Built In 1834 Near Eremit](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Columnne Built In 1834 Near Eremit](#)

[GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square](#)

[GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Columnne Built In 1834 By Architect Auguste Montferrand N](#)

[GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Columnne Built In 1834 By Architect Auguste Montferrand Near Eremitage](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Big Square With Alexander Columnne Built In 1834 By Architect Auguste Montferrand And The Building Of General Staff And The](#)

[White Nights, GUS Russia St Petersburg 300 Years Old Venice Of The North At The Royal Field Memorial For Generalism Alexander Suworow](#)

[Man Jumping From A Rock Glen Canyon National Recreation Area - Utah - USA](#)

[Munich, GER, 19. Jun. 2005 - Basketball Basket](#)

[USA Utah Lake Powell Glen Canyon National Recreation Area - View From Romana Mesa](#)

[USA Utah Lake Powell Glen Canyon National Recreation Area Romana Mesa Houseboat](#)

[Rock Formations Near Lake Powell, Glen Canyon National Recreation Area](#)

[USA Utah Glen Canyon National Recreation Area Traces In Sand](#)

[Big Wood River Valley, Sawtooth National Recreation Area, Idaho, USA](#)

[Alturas Lake, Sawtooth National Recreation Area, Idaho, USA](#)

[Joshua Tree, Lake Mead National Recreation Area, Nevada, USA](#)

[Joshua Tree, Lake Mead National Recreation Area, Nevada, USA](#)

[Joshua Tree, Lake Mead National Recreation Area, Nevada, USA](#)

[Privat Jet Behind A Security Fence At General Aviation Area At Munich Airport Bavaria Germany](#)

[Sarcastic Sign For Welcoming People At The Lonesome Military Station QuotGeneral Eugenio Agarrayquot At The Deserted Border Between Paraguay And Bolivia, Gran Chaco Welcome At General Eugenio Agar](#)

[Statue Of General Jose Gervasio Artigas, Plaza Uruguay, Asuncion, Paraguay](#)

[General Sherman Tree Sequoiadendron Giganteum In The Giant Forest, Sequoia NP, California, USA](#)