

Business Models In The Area Of Logistics

[DOWNLOAD HERE](#)

1;Foreword;6 2;Acknowledgements;8 3;Content;9 4;List of illustrations;13 5;List of tables;17 6;List of abbreviations;21 7;1 Introduction;25 7.1;1.1 Motivation and objectives;28 7.2;1.2 Object of consideration: Hidden Champions;31 7.2.1;1.2.1 Origin of the term and criteria;31 7.2.2;1.2.2 Size and profitability;35 7.3;1.3 Outline of the study;38 8;2 The area of logistics;45 8.1;2.1 Industry fundamentals;45 8.1.1;2.1.1 Origin of the term;46 8.1.2;2.1.2 Definitions;47 8.1.3;2.1.3 Similarities and differences with supply chain management;52 8.2;2.2 Recent developments;58 8.2.1;2.2.1 From value chain to value network;58 8.2.2;2.2.2 Environmental conditions;65 8.2.2.1;2.2.2.1 Micro environmental factors;65 8.2.2.2;2.2.2.2 Macro environmental factors;70 8.2.3;2.2.3 Trends and current developments;74 8.3;2.3 Industry demography;76 8.3.1;2.3.1 Market volume;76 8.3.2;2.3.2 Market segments;83 8.3.3;2.3.3 Large actors in the industry;86 8.3.4;2.3.4 SMEs and Hidden Champions in the area of logistics;88 9;3 Business models as an approach for analyzing companies;92 9.1;3.1 About business analysis;92 9.1.1;3.1.1 Environmental dynamics as a starting point;92 9.1.2;3.1.2 Approaches for analyzing companies;94 9.2;3.2 Business models: an approach for corporate analysis in a dynamic environment;99 9.2.1;3.2.1 Fundamentals of business models;99 9.2.1.1;3.2.1.1 Evolution of the terminology;99 9.2.1.2;3.2.1.2 Purpose of business modeling;102 9.2.2;3.2.2 Prevailing approaches;103 9.2.3;3.2.3 Definition;109 9.2.3.1;3.2.3.1 Requirements of the framework;109 9.2.3.2;3.2.3.2 Research framework;110 9.2.4;3.2.4 Limits of business models;113 10;4 Issues of empirical research and analysis;121 10.1;4.1 Methodology;121 10.1.1;4.1.1 Research challenges;121 10.1.2;4.1.2 Research approach;123 10.1.2.1;4.1.2.1 Classification;123 10.1.2.2;4.1.2.2 Representative research;124 10.1.2.3;4.1.2.3 Explorative research;125 10.1.2.4;4.1.2.4 Experimental research;126 10.1.3;4.1.3 Research process;127 10.1.3.1;4.1.3.1 Process;127 10.1.3.2;4.1.3.2 Theory;129 10.1.3.3;4.1.3.3 Reality;129 10.1.3.4;4.1.3.4 Quality;130 10.2;4.2 Business model architectures;131 10.2.1;4.2.1 Industry developments and business model architectures;131 10.2.2;4.2.2 Derivation of business model architectures and comparisons;132 10.2.2.1;4.2.2.1 Descriptions and characteristics;132 10.2.2.2;4.2.2.2 Research relevance;137 10.3;4.3 Survey of LSPs;137 10.3.1;4.3.1 Typology;137 10.3.2;4.3.2 LSPs relevant for research;143 10.3.3;4.3.3

Selection of LSPs for empirical research;144 10.4;4.4 Role of customers in empirical research;146 10.5;4.5 Questionnaire design;147 11;5 Formulation of hypotheses;150 11.1;5.1 Formulation of micro hypotheses on business model components;150 11.1.1;5.1.1 Micro hypotheses on Ambitions & Aims;150 11.1.1.1;5.1.1.1 Single Source Hypothesis;150 11.1.1.2;5.1.1.2 Segmentation and Transaction Hypotheses;153 11.1.1.3;5.1.1.3 Commodity Trap Hypothesis;155 11.1.2;5.1.2 Micro hypotheses on Implementation;156 11.1.2.1;5.1.2.1 Cherry Picking Hypothesis;156 11.1.2.2;5.1.2.2 Global Standard Hypothesis;158 11.1.2.3;5.1.2.3 Virtual Logistics Hypothesis;159 11.1.2.4;5.1.2.4 Complexity Hypothesis;161 11.1.2.5;5.1.2.5 Information Processing Hypothesis;163 11.1.2.6;5.1.2.6 Complementarity and Reliability Hypothesis;164 11.1.2.7;5.1.2.7 Rules Hypothesis;165 11.1.3;5.1.3 Micro hypotheses on Financials;166 11.1.3.1;5.1.3.1 Significant Turnover Hypothesis;166 11.1.3.2;5.1.3.2 Risk Aversion Hypothesis;167 11.2;5.2 Formulation of macro hypotheses;169 11.2.1;5.2.1 Customer Centricity Hypothesis: Egoism Syndrome as hurdle for Total Integration;169 11.2.2;5.2.2 Partnership Hypothesis: Collaborative entity as solution for Total Integration;172 11.2.3;5.2.3 Size Compatibility Hypothesis: Minor company size as limitation for Total Integration;173 11.2.3.1;5.2.3.1 Correlation between size of LSP and size of customer;175 11.2.3. EAN/ISBN : 9783834965332 Publisher(s): Gabler Discussed keywords: Logistikmanagement Format: ePub/PDF Author(s): Neubauer, Regina M.

[DOWNLOAD HERE](#)

Similar manuals:

[Business Models In The Area Of Logistics](#)

[Der CO2-Fußabdruck Als Indikator Für Ein Nachhaltiges Logistikmanagement - Bruno Hartig](#)