

Gesundheitsförderung Im Krankenhaus: Notwendigkeiten Und Möglichkeiten - Silke Hegemann

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Gesundheitsförderung - ein Schlagwort, das auch im Bereich der Pflege eine immer größere Bedeutung gewinnt. Das Gesundheitsfördernde Krankenhaus, ein Konzept der WHO, gilt als zukunftsweisende Strategie für Krankenhäuser, um auf die sich ändernden Anforderungen und Veränderungsprozesse, welche u.a. die demographische Entwicklung, die Auswirkungen der Gesundheitsreform, etc. beinhalten, zu reagieren (Grundböck et al 1997, S.41). Das Konzept des Gesundheitsfördernden Krankenhauses umfasst vier Hauptgruppen: 1. patientInnenorientierte Strategien für gesündere und zufriedener PatientInnen, 2. personalorientierte Strategien für gesündere und zufriedener MitarbeiterInnen, 3. organisationsorientierte Strategien für rationaler und effizientere Organisationsstrukturen - 'Gesündere Organisationen', 4. umweltorientierte Strategien für eine strategische Positionierung des Krankenhauses in seiner Umwelt - 'Gesündere Umwelt'. (Grundböck et al 1997, S.41) In der vorliegenden Arbeit liegt der Fokus auf der zweiten Hauptgruppe - personalorientierte Strategien für gesündere und zufriedener MitarbeiterInnen -, d.h. es wird der Frage nachgegangen, wie muss Gesundheitsförderung für Pflegekräfte aussehen? Author: Hegemann, Silke Publisher: GRIN Verlag Illustration: N Language: GER Title: Gesundheitsförderung im Krankenhaus - Notwendigkeiten und Möglichkeiten: Notwendigkeiten und Möglichkeiten Pages: 00018 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638294140 Category: Business & Economics : General

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