

Logistikcontrolling - Ziele, Aufgaben Und Instrumente: Ziele, Aufgaben Und Instrumente - Veselin Vasilev

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Das Logistikcontrolling ist in den letzten Jahren zu einem Modethema geworden. In der Praxis und als wesentlicher Bestandteil des g  terbezogenen Bereichscontrollings hat das Logistikcontrolling eine zunehmende Bedeutung bekommen. Jedes Unternehmen erreicht mithilfe des Logistikcontrollings eine stetige und nachhaltige Wirtschaftlichkeitskontrolle durch permanente Soll-Ist Vergleiche von Kosten und Leistungen. Die Arbeitsdefinition Logistikcontrolling beinhaltet die zwei wichtigen Disziplinen der Betriebswirtschaftslehre Logistik und Controlling. 'Der Begriff Logistik stammt urspr  nglich aus dem Bereich des Milit  rs und beinhaltet dort die Organisation des Transports, des Nachschubs, der Truppenbewegungen und der Unterbringung der Truppen.' Was ist Logistik? Diese Frage besch  ftigt zuerst Mitte der f  nfziger Jahre die Wirtschaftswissenschaftler in Amerika. Die wissenschaftliche Besch  ftigung mit der Logistik in Deutschland geht auf Ende der sechziger, Anfang der siebziger Jahre zur  ck. Heute wird der Begriff Logistik als 'eine moderne F  hrungskonzeption zur Entwicklung, Gestaltung, Lenkung und Realisation effektiver und effizienter F  sse von Objekten (G  ter-, Informations-, Geld und Finanzfl  sse) in unternehmensweiten und unternehmens  bergreifenden Wertsch  pfungssysteme verstanden.' Ziele der Logistik sind: Beziehungen zwischen Material- und G  terlieferanten durch den ganzen Produktionsprozess bis zum Kunden zu erfassen und in ein Gesamtsystem zu integrieren Optimierung der Logistikleistungen (Logistikservice und -kosten) Author: Vasilev, Veselin Publisher: GRIN Verlag Illustration: N Language: GER Title: Logistikcontrolling - Ziele, Aufgaben und Instrumente: Ziele, Aufgaben und Instrumente Pages: 00015 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640547258 Category: Business & Economics : Management - General

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