

Mp3 Lume - Extended Play



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The sound of mood-driven alt-pop that combines the emotional dynamics of Euro rock with a distinctly American swagger. 6 MP3 Songs

ROCK: Modern Rock Details: Introducing Lume, the sound of shimmering guitar rock and a story about five people who formed a band to write and play meaningful songs with real honesty and passion. The band has distinguished themselves through their captivating music, strikingly powerful lyrics, and burning passion for songs erupting with energy and meaning. "We've been sincere about what we do from the beginning--we want to make you feel something," says singer Tom Hockensmith. Officially forming in the summer of 2000, Lume's musical vision has always remained one of originality and integrity. The musical and lyrical content of their material runs as deep and is as varied as the members' personalities. The songs are catchy but sincere, unique but natural, complex but organic, dark but uplifting; a refreshing twist on an otherwise dull and predictable musical landscape. Lume's debut EP (titled Extended Play), a basement recording released independently, received a welcoming response from college radio airwaves in the fall of 2002, peaking at #98 on the CMJ Top 200 Albums Chart. In 2002 they also had the second highest selling album at CD Warehouse in Nashville, directly behind multi-platinum band Coldplay. In Spring 2003 Lume began a second EP recorded by engineering/production team Russ Long and Chris Grainger (Wilco, Sixpence). Another college radio promotion in late 2003 and early 2004 saw EP2 peak at #82 and stay in the CMJ Top 100 chart for six weeks. In addition, the five-song collection has been used on the NBC show "Road to the Ironman", several episodes of "Camp Gym" on MTV, and landed the band a showcase in the annual South by Southwest music conference. A full-length project is scheduled for release in early 2005. Produced by Mark Nash, the band has stretched themselves further and explored new territory, even co-writing a song with Emerson Hart of Tonic. Ultimately, Lume hopes to continue affecting the ears and minds of as many

listeners as possible by presenting them with the tasteful, sincere and passionate energy found in their music.

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