

Turnaround: Crisis, Leadership, And The Olympic Games - , Timothy Robinson

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Mitt Romney, Governor of Massachusetts, built a career turning around troubled companies. As the CEO of Bain Capital and Bain & Company, he and his firm helped propel the success of hundreds of companies, from venture start-ups to the world's largest corporations. In 1999, the Salt Lake Winter Olympic Games Organizing Committee turned to him to take over and run the Salt Lake Olympic Games. Romney was reluctant and with good reason. Sullied by scandal, on the brink of financial disaster, and with federal investigators, bankers, and the press at its door, the Salt Lake Organizing Committee's senior managers admitted the organization was paralyzed. But Romney had too much American patriotism to let it become a catastrophe for his country. So he accepted the biggest turnaround challenge of his life. In Turnaround, Romney reveals how he tackled the seemingly insurmountable obstacles facing the Salt Lake Winter Games. In Turnaround, you'll learn how Romney and his management team: eliminated a financial crisis and delivered a profitable Olympic Games built a culture of excellence that inspired gold medal performances from the employees skillfully won the support of government officials, corporate sponsors, local residents, athletes and the international Olympic movement. With Romney at the helm, and through the teamwork, tenacity, and creativity of the staff he assembled and supported, the organizing committee succeeded against the odds in producing one of the finest Olympic Games ever a proud moment for America, a great installment in Olympic history, and a valuable object lesson in what effective management and leadership can do. Author: Romney, Mitt Author: Robinson, Timothy Publisher: Regnery Publishing Illustration: N Language: ENG Title: Turnaround: Crisis, Leadership, and the Olympic Games Pages: 00397 (Encrypted EPUB) / 00397 (Encrypted PDF) On Sale: 2012-02-13 SKU-13/ISBN: 9781596985148 Category: Biography & Autobiography : Political

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