

Leading The Sustainable Organization - , J. Lee Whittington

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This book is the first to combine the much talked about topics of leadership and sustainability, and provides readers with a comprehensive overview and pragmatic approach to leading sustainable organizations. Chapters include discussions, case examples, steps, and useful tools centred on the components of the Leading the Sustainable Organization model. This model provides managers with a pragmatic, end-to-end framework for creating (in the case of new entities) or shifting (in the case of existing firms) their organizations' workforces to a sustainability focus. Leading the Sustainable Organization is the perfect tool for executives and managers in small, medium, and large companies, and in all industries, to assist with the difficult and confusing topic of leading sustainability efforts. This book will be of great interest to students and academics who want to learn more about corporate sustainability. Author: Galpin, Tim Author: Whittington, J. Lee Author: Bell, Greg Publisher: Routledge Illustration: N Language: ENG Title: Leading the Sustainable Organization Pages: 00224 (Encrypted PDF) On Sale: 2012-03-15 SKU-13/ISBN: 9780415697835 Category: Science : Environmental Science

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