

Mp3 Averì - Direction Of Motion



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"[Averì's] sound is hook-heavy with tight grooves; big crunching power chords coexist with lush melodies and introspective lyrics. Many of the songs have that irritating way of burrowing straight inside your head and refusing to budge." - Merrimack R 10 MP3 Songs POP: Power Pop, ROCK: Modern Rock Details: In a city with more bands than parking meters, the pop-rock group Averì has worked its way through the congestion to the top of the Boston music scene. Since the release of the band's debut CD "Direction of Motion" (produced by Mike Denneen) in 2002, Averì has focused on one thing: developing their following the old-fashioned way, one person at a time. Without leaning on a record label, or massive media exposure, the band has sold 12,000+ CD's, selling out dates up and down the east coast, including a string of sold-out shows at Boston's beloved, 650 capacity, Paradise Rock Club. The Boston Phoenix named the band "The Best Local Band in Boston" for 2004 raising Averì's status to the top rung of a very competitive music scene. Their ability to sell over 1000 tickets in the Boston area market has made the band much in-demand and gets them on bills with some of the top names in music, including: Sting, the Barenaked Ladies, Matchbox Twenty, Guster and the Goo Goo Dolls. 2005 will be a big year for the band as Averì's sophomore release "Drawn To Revolving Doors" hits the market. Gauging from the attention the band has recently been receiving from radio, press and now, record labels, Averì's appeal and popularity should propel the band to become an undeniable breakout story. "It's not hard to see why the mobs of young fans at Averì's recent sold-out show at the Paradise Rock Club were so excited. The band's irresistible hooks, irrepressible energy, and sheer love of the stage have turned them into one of this town's top draws. With no shortage of radio-ready pop tunes and a swelling fan base, it's only a matter of time before Averì breaks out of the local scene and into the big leagues." - Joan Anderman, The Boston Globe The Boston fivesome's following is dedicated and growing day-by-day with the band's

constant touring and word of mouth buzz. Averi's grassroots fan base has started with a strong high school and college foundation which is spreading as the band gets in front of more and more people. This year the band has appeared on stages as diverse as the 20,000 capacity Tweeter Center, 9000 Tsongas Arena, 36,000 capacity Fenway Park (for the world champion Boston Red Sox) and at the Boston Music Awards as a spotlight act for the ceremony. Internet message boards are filling by loyal supporters' messages about their favorite band Averi. Several supporters have felt so strongly about what Averi does that they are sporting Averi tattoos and several fans have named their children after the band...complete with the same spelling! Averi is fronted by 23-year-old Chad Perrone on vocals and guitar. Chad is the main songwriter and has been writing songs since his elementary school days. He is surrounded by an all-star cast including Michael Currier (sax, vocals, keys), Matt Lydon (drums), Chris Tilden(bass), and Stuart Berk (guitar). Much of Averi's new material (which is being produced by Scott Riebling who has produced acts such as Letters to Cleo and American Hi-Fi) weaves in and out of the band's active touring performances, becoming the second generation of contagious sing-a-longs for the Averi audience. Averi's resourceful, independent approach has helped them move from milestone to milestone, becoming the top unsigned band in a city known for fostering nationally known and respected talent.

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