

Standards And Norms In The English Language

[DOWNLOAD HERE](#)

1;Frontmatter;1 2;Table of contents;23 3;Chapter 1 Introduction: Standards and norms;27 4;Chapter 2 Swiss English, German English and American English: In grammatical alliance against traditional British English?;49 5;Chapter 3 Regional variation in English in the new millennium: Looking to the future;73 6;Chapter 4 The role of dialect contact in the formation of Englishes;95 7;Chapter 5 Non-standardisation;111 8;Chapter 6 From standard to nonstandard grammar. New England in the days of Salem Witchcraft and the Civil War;131 9;Chapter 7 The rise of prescriptive grammars on English in the 18th century;153 10;Chapter 8 Lest the situation deteriorates A study of lest as trigger of the inflectional subjunctive;175 11;Chapter 9 The BBC Advisory Committee on Spoken English or How (not) to construct a standard pronunciation;201 12;Chapter 10 Liverpool to Louisiana in one lyrical line: Style choice in British rock, pop and folk singing;221 13;Chapter 11 Standard English, discourse grammars and English language teaching;247 14;Chapter 12 Towards a new English as a Foreign Language curriculum for Continental Europe;265 15;Chapter 13 Language learning and medium of instruction: Understanding contemporary discourses and practices in Swiss schools and classrooms;281 16;Chapter 14 Can academic writing style be taught?;307 17;Chapter 15 Linguascaping Switzerland: Language ideologies in tourism;327 18;Chapter 16 The rules of Denglish ;349 19;Chapter 17 (Im)politeness in English as Lingua Franca discourse;377 20;Chapter 18 How to be impolite: Rating offensive strategies;393 21;Backmatter;419 EAN/ISBN : 9783110206982 Publisher(s): De Gruyter, De Gruyter Mouton Discussed keywords: Sprachsoziologie Format: ePub/PDF Author(s): Locher, Miriam A. - Strssler, Jrg

[DOWNLOAD HERE](#)

Similar manuals: