

# Evolution Of Competitive Strategies In Global Forestry Industries

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Foreword. List of Contributors. Part I. 1. Evolution of Competitive Strategies in Global Forestry Industries: Introduction.- Part II. 2. The Giant: International Paper 1898-2000. 3. A Company and The State: Enso-Gutzeit. 4. Comparing the Strategic Evolution of Georgia-Pacific, Mead, and Weyerhaeuser. 5. The Challengers: Kymmene, United Paper Mills, and Metsliitto. 6. Strategy Formation in the Swedish Forest Industry: Comparing SCA and MoDo. 7. Two Family Firms in Comparison: Ahlstrm and Schauman during the 20th Century. 8. Entrepreneurial Organization or Family Firm: A Strategic Analysis of Gulf States Paper Corporation.- Part III. 9. Managerial Cognition and Action in the Context of the Forestry Industry. 10. Consolidation by Game-Playing: A Gamesmanship Inquiry into Forestry Industry.- Part IV. 11. The Ephemera of Success: Strategy, Structure and Performance in the Forestry Industries. References.- Appendix: Competitive Activities of Forestry Industry Firms: A Coding Manual for Event History Analysis. Index. EAN/ISBN : 9781402040160 Publisher(s): Springer Netherlands Discussed keywords: Forstwirtschaft Format: ePub/PDF Author(s): Lamberg, Juha-Antti - Nasi, Juha - Ojala, Jari

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