

# Kooperation In Staat Und Wirtschaft: Raiffeisenbanken - Genossenschaftsbanken: Formen Und Wirkungen Von Geld - Marc Stickdorn

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Nahezu gleichzeitig, aber dennoch unabhängig voneinander, entwickelten Hermann Schulze-Delitzsch und Wilhelm Raiffeisen Mitte des 19. Jahrhunderts die neue Unternehmensform der Genossenschaft als Antwort auf die Existenzkrise des Mittelstandes. Selbsthilfe durch freiwillige Kooperation lautete dabei das Konzept. Im Vergleich zu anderen Banken sind sie nach eigenen Angaben nicht auf Gewinnmaximierung aus, sondern es steht die wirtschaftliche Förderung ihrer Mitglieder im Mittelpunkt. Alle Genossenschaftsbanken tragen das Kürzel der Rechtsform 'eG' für 'eingetragene Genossenschaft' im Namen. Genossenschaftsbanken in Deutschland haben sich seit den Siebziger Jahren in einem Verbund der Volks- und Raiffeisenbanken zusammengeschlossen. Gegenstand dieser Arbeit ist nun zum einen im zweiten Kapitel die Geschichte der Raiffeisenbanken und nachkommend der Volks- und Raiffeisenbanken näher zu erläutern. Zum anderen werden im darauf folgenden dritten Kapitel die Regionalwirkungen hinsichtlich der regionalen Verteilung und der strategischen Ausrichtung untersucht. Eine kurze Gegenüberstellung der traditionellen Genossenschaftsidee von W.F. Raiffeisen und dem heutigen Wirken der genossenschaftlichen Kreditinstitute wird die Arbeit abschließen. Author: Stickdorn, Marc Publisher: GRIN Verlag Illustration: N Language: GER Title: Kooperation in Staat und Wirtschaft: Raiffeisenbanken - Genossenschaftsbanken: Formen und Wirkungen von Geld Pages: 00023 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638407267 Category: Business & Economics : Economics - General Category: Business & Economics : Industries - General

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