

Mergers Acquisitions Im Krankenhausmarkt - Ralph Ehring

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ZusammenfassungDurch die VerÃfÃnderungen der politischen und wirtschaftlichen Rahmenbedingungen im Gesundheitswesen mÃfÃssen KrankenhÃfÃuser ihre Position im Wettbewerb neu bewerten und MaÃfÃÃnahmen ergreifen um diese Position zu erhalten. Fusionen und ÃfÃbernahmen anderer KrankenhÃfÃuser sind solche MaÃfÃÃnahmen. Die Motive die hinter solchen Unternehmensentscheidungen stehen sind zahlreich und zum Teil schwer voneinander abzugrenzen. Neben den GrÃfÃnden fÃfÃr Unternehmens-zusammenschlÃfÃsse ist die Unternehmensfusion von der ÃfÃbernahme anderer KrankenhÃfÃuser zu unterscheiden. Beide Formen bieten je nach Ausgangslage unterschiedliche Vorteile. Der eigentliche Zusammenschluss erfolgt in mehreren Phasen und die Planung jeder Phase ist entscheidend fÃfÃr den Erfolg des gesamten Projektes.[...]Author: Ehring, Ralph Publisher: GRIN Verlag Illustration: N Language: GER Title: Mergers Acquisitions im Krankenhausmarkt Pages: 00021 (Encrypted PDF) On Sale: 2011-01-01 SKU-13/ISBN: 9783640818341 Category: Medical : Reference

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