

Partnership Design Guide: Creating Successful Cross-sector Collaborations - Motoyo Kamiya

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Don't try to build a partnership without a blueprint Do you want your partnership to succeed? Then you need this book. The first of its kind, Partnership Design Guide: Creating Successful Cross-Sector Collaborations will help you build the blueprint for creating and managing a successful partnership. In this day and age, many issues require both global and cross-sector solutions. That's why partnerships are so crucial. More than ever, collaboration among public, business, and not-for-profit sectors is vitally important. However, almost 80% of partnerships are destined to fail. Why? No blueprint. Even building a doghouse needs a blueprint. Yet, most partnerships are created with no thought to initial planning or coordination among partners. Partnership Design Guide: Creating Successful Cross-Sector Collaborations is the only book on the market that provides a methodical approach to partnership design. Part guidebook and part resource manual, it will walk you through the partnership design process, from planning and drawing up a blueprint to creating and assessing a partnership. In this book you will find out how to design a successful partnership, avoid partnership pitfalls, assess a partnership's effectiveness and fix a problematic partnership. Ideal for executives, professionals, policy makers, and grant administrators, Partnership Design Guide: Creating Successful Cross-Sector Collaborations will help you build and maintain successful, effective cross-sector partnerships at the international level—and it is also useful for partnerships of all kinds. Author Motoyo Kamiya, Ph.D. is a leading global cross-sector partnership expert. She is an experienced multilingual manager of international operations. Author: Kamiya, Motoyo Publisher: MelonAge Inc. Illustration: N Language: ENG Title: Partnership Design Guide: Creating Successful Cross-Sector Collaborations Pages: 00000 (Encrypted PDF) On Sale: 2011-02-15 SKU-13/ISBN: 9780986764509 Category: Business & Economics : Strategic Planning Category: Business & Economics : Project Management

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