

Change-management: Die Rolle Der Führungskraft In Veränderungsprozessen - Valeria Heins

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Einleitung: 'It is not the strongest of the species that survive, nor the most intelligent. It is the one most adaptable to change.' Charles Darwin (* 1809; † 1882) Wie Charles Darwin schon früh erkannt hat, ist alles und jeder einem Wandel unterworfen. Seine Theorien über die evolutive Entwicklung aller Organismen und ihre Aufspaltung in verschiedene Arten, brachten seiner Zeit den entscheidenden Wendepunkt in der Geschichte der modernen Biologie. Was allerdings in der heutigen Zeit geschieht, hat es in dieser Komplexität sicher noch nicht gegeben: Technologische Neuerungen, wirtschaftliche Entwicklungen, Lernen und Anpassen stellen Organisationen unter dem Aspekt der Globalisierung vor immer neuen Herausforderungen und bestimmen den unternehmerischen Alltag. Immer mehr Unternehmen scheitern an den Anforderungen, die vor allem die aktuelle wirtschaftliche Situation an sie stellt. Dafür spricht auch die Zahl der Unternehmensinsolvenzen, die in 2009 um 11,6% im Vergleich zum Vorjahr anstieg. Der allgemeine und unternehmerische Wandel nimmt immer mehr an Geschwindigkeit zu und fordert somit auch immer schnellere Reaktionen und Anpassungsmaßnahmen. Author: Heins, Valeria Publisher: GRIN Verlag Illustration: N Language: GER Title: Change-Management: Die Rolle der Führungskraft in Veränderungsprozessen Pages: 00043 (Encrypted PDF) On Sale: 2011-01-01 SKU-13/ISBN: 9783640806362 Category: Business & Economics : General

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