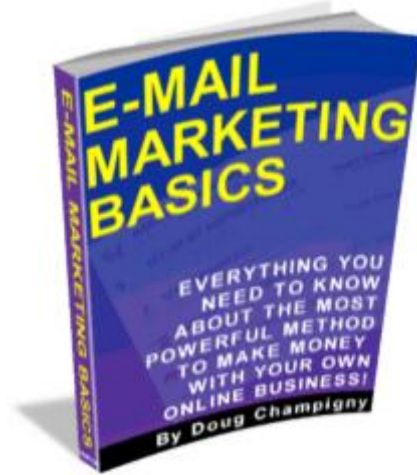


Email Marketing Basics



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E-Mail Marketing Can Increase Your Sales, Boost Your Web Site Traffic, And Get Your Message Out World-Wide! E-Mail Marketing can, and should be, a major part of any attempt to do business online. Being able to get your messages out to your target market, exposing your ideas and products to interested parties, bringing people back to your web sites again and again and being able to drive traffic to affiliate opportunities and related resources is invaluable - and the function of E-Mail Marketing done properly. But to get to the point where E-Mail Marketing is working up to par for you, there are a number of basics you have to understand - what you can and cant do, how to build your own targetted opt-in lists, how to get the message out to thousands at once, how often to send out your issues, etc. Whether youre involved in Internet marketing, affiliate marketing, niche marketing or any other form of online endeavor, Its imperative you master the basics of E-Mail Marketing! Introducing... E-Mail Marketing Basics is your plain-language guide to Making Money from, and Building Traffic to, your own and affiliate web sites with your own Opt-in E-Mail Lists!

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