

Patentrecherche: Technologieüberwachung Durch Künstliche Intelligenz - Katharina Heil

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Die permanente Überwachung des Technologiefortschritts bedarf eines sehr hohen Zeitaufwandes und ausgeprägter Fachkenntnisse. Der enorme Anstieg an technologischem Wissen erfordert eine Verbesserung herkömmlicher Methoden zur Recherche bestehenden geistigen Eigentums. In der vorliegenden Arbeit werden die Grundlagen der Patentrecherche näher beleuchtet. Dabei werden die geschätzten Patente und übliche Recherchemethoden näher erläutert. Den Schwerpunkt der Arbeit bildet die Darstellung der Optimierung bekannter Recherchemethoden durch die Machine-Learning-Technik mit Hilfe der Support Vector Machine (SVM). Die SVM ist ein Lernalgorithmus zur Ableitung von Gesetzmäßigkeiten aus digitalen Informationen wodurch einerseits die Qualität der Rechercheergebnisse erhöht und andererseits die Durchlaufzeit der Recherche deutlich reduziert wird. Das Material das die Grundlage dieser Arbeit bildet, wurde im Zeitraum von Dezember 2008 bis März 2009 gesammelt. Für die Erstellung dieser Arbeit wurden Werke der relevanten Literatur gesichtet und gesammelt sowie Experteninterviews geführt. Bachelorarbeit aus dem Jahr 2009 im Fachbereich Wirtschaft - Sonstiges, Note: 2, Campus02 Fachhochschule der Wirtschaft Graz. Author: Heil, Katharina Publisher: GRIN Verlag Illustration: N Language: GER Title: Patentrecherche: Technologieüberwachung durch Künstliche Intelligenz Pages: 00040 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640366224 Category: Business & Economics : General

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