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pages not to index. This is helpful to webmasters if they want to keep certain pages of their site hidden from the public, for example the download page. However Alexa does not do this. Alexa ignores the robots.txt file completely and index's the whole site. Here's an example of what I'm talking about. Go to google right now and type in "a charge from clickbank or CLKBANK beating adwords". From that search, google returned us nothing related to the Beating adwords download page. However if we go to alexa and type the same thing in... Well, well, well. Look what we have here. The first result was the download page for Beating Adwords. You can try many different combinations of phrases if your trying to find a specific product like: [DELETED FOR YOUR OWN PROTECTION] This little secret of Alexa has helped save me thousands of dollars which other people waste unknowingly that they can actually get it all for free. So don't waste your time at google typing in... site:sitename...and hope to find the download page. Head over to Alexa instead and you'll be surprised how much easier it is. Absolutely shocking, isn't it. I also saw another Post, in another Forum, trying to be helpful, but in so doing they mentioned another Search Query that gave approximately 500+ results in Google for Download Pages of Downloadable Digital Products. So...The question I must ask you is this...Do you want to keep giving away your Digital Products, or do you want to secure them so that anybody wanting your products must actually purchase them? I have just created The E-Z Download Page Protector for those of you that are looking for a guick, easy, and very effective solution to securing your Product's Download/Thank-you page, (esspecially after seeing the above video and Forum Post). Not only that, but I am selling it at an exceptionally reasonable price so that even Merchants just starting their Online business who have a very small budget may afford it. The E-Z Download Page Protector allows you to guickly secure your Download or Thank-you page without the need for your site to communicate with your Payment Processors site, (ie: PayPal's IPN system or ClickBank's Secure Key variable). All you need in order to utilize The E-Z Download Page Protector is the simple ability to pass a Thank-you URL through your Payment processor. Something all the popular Payment Processors allow for. The E-Z Download Page Protector works with all your current or new Download/Thank-you pages. Your Download page will only be accessible to your purchaser for the amount of time you determine, it can be just until they download the product and close their browser window, (known as a Session Expiry), or they can have access to your Download/Thank-you page for any number of days you that predetermine. Not only that, your buyer will never see the URL to your actual Download/Thank-you Page. It keeps your URL hidden, but shows your Download/Thank-you page in a

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