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created an ebook themselves. What these people dont understand is that the market is nearly saturated with the same books they are trying to sell. This of course leads to a price war, and then no one makes any money because they are all trying to undercut themselves to be the cheapest in the market. This is not a viable business idea. How to create an automated monthly income selling easy to make information products on Ebay! I first started selling information products on Ebay in 2002, it wasnt a work of art thats for sure. It was a book on how to start your own pay per click search engine on a tight budget, which was a hot topic at the time, with many people selling pay per click search engine scripts and websites on Ebay. My first book (that book) only sold for \$9.95 and was only 50 odd pages in length, but in 4 weeks I sold 52 copies with my expenses being under \$20. So not only did I make close on \$500 for a few hours work, I gained a lot new customers to sell other products too. I ended up selling the master reprint rights to that book and sales letter for another \$1500. But you dont have to limit yourself to selling ebooks on Ebay, there are so many different types of ways to sell your content, its just a matter of find the right way for you. Audio tapes are a great way to sell products online. All you need is the dubbing equipment and your set. These types of products can sell for over \$50. The best way to sell audio tapes is also to send them the tapes transcribed into text so they can read it as well, and this adds more value to the product. If you really want to churn out audio tapes in record time and dont want to do the content yourself, why not hire an expert to talk on the tapes for you? Getting a professional in the field to answer your questions would have to be the simplest ways to create a product. If you were doing a book on direct mail, why not hire a guru for a couple of hours, grill him over the phone or in person, have the conversation taped, and there you go, instant product. Most times people will do interviews with you if you give them the rights to sell the audio tape to their mailing lists. If they wont do this, then all you have to do is hire them for an hour or two, pay their usual consulting fee (a few hundred dollars should do it) and you then have no competition at all. Give me 15 to 20 minutes and III show you how to get results you can take to the bank Heres a sample of some of the things youll learn: # How to create hot ebooks in indemand niche markets on Ebay Ebooks sell well on Ebay, they just dont command a very high price. This also depends on the subject. # How to create high priced info products in CD format on Ebay. A cd full of information and pictures and listings of retirement properties would do very well. All you have to do is find out what people in that age bracket are looking for and create the cd. Costa Rica is good this time of year! Believe me # How to create short reports that take only hours to finish. The downside? You can usually get away with

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