

Potenziale Von Web 2.0 Anwendungen Im Wissensmanagement - Christoph Jäckel

[DOWNLOAD HERE](#)

Das Wissen der Menschheit verdoppelt sich alle fünf Jahre, während die Hälfte davon in ca. drei Jahren wieder veraltet.¹ Das zwanzigste Jahrhundert ist geprägt vom Wandel industrialisierter Volkswirtschaften in die sogenannte 'Wissensgesellschaft'.² Der Ausdruck wurde unter anderem durch den Ökonomen Peter Drucker geprägt.³ Er identifizierte als neue dominierende Gruppe nach der Klasse der Industriearbeiter die Wissensarbeiter.⁴ Statt Arbeit, Boden und Kapital zählt heute Wissen als 'die wichtigste Ressource einer entwickelten Wirtschaft'.⁵ Die Verwendung dieser Ressource in Unternehmen stellt in Zeiten der Globalisierung, Technologisierung, sowie stetig kürzer werdender Produktionszyklen einen wettbewerbsrelevanten Faktor dar.⁶ Laut einer Umfrage des Fraunhofer-Institut für Arbeitswirtschaft und Organisation gab die Mehrheit der befragten Unternehmen an, dass der Produktionsfaktor Wissen mehr als 50% Anteil zur Wertschöpfung beiträgt und über 62% erwarten, dass sie durch den Einsatz von Wissensmanagement die Kundennähe verbessern, die Qualität der Produkte steigern, sowie die Innovationsfähigkeit erhöhen kann.⁷ Während Wissensmanagement von einigen Konzernen bereits erfolgreich eingeführt wurde, stellt es für mittelständische Unternehmen noch keine Selbstverständlichkeit dar.⁸ Neben des Wandels zur Wissensgesellschaft hat vor allem die Etablierung des World Wide Web gegen Ende des zwanzigsten Jahrhunderts zu umfassenden Veränderungen in gesellschaftlicher wie auch technologischer Hinsicht geführt. Breitbandanschlüsse und Drahtlose Netzwerke vernetzen immer mehr Nutzer über den gesamten Globus. Author: Jäckel, Christoph Publisher: GRIN Verlag Illustration: N Language: GER Title: Potenziale von Web 2.0 Anwendungen im Wissensmanagement Pages: 00080 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640734665 Category: Business & Economics : General

[DOWNLOAD HERE](#)

Similar manuals:

[Rothenburg Upon The River Tauber Middle Frankonia Bavaria Germany Business Sign Restaurant Altes Bruhaus](#)

[BRD Germany Bavaria Upper Bavaria Capitol Of Bavaria Odeons Square Hall Of Generals With Lion And The Theatiner Church Towers Of Theatiner Church](#)

[Munich, DEU, 20. May 2005 - Donnersberger Bridge In Munich, On Right Hand Side Is The General Customs Office Visible.](#)

[Rich Businessmen](#)

[Rich Businessmen](#)

[Rich Businessmen](#)

[Symbolic For Business Men](#)

[Symbolic For Business Men](#)

[Businesspeople And Money](#)

[Businessman And Money](#)

[Symbolic For Right Way In Business](#)

[Symbolic For Right Way In Business](#)

[Symbolic For Right Way In Business](#)

[Symbolic For Right Way In Business](#)

[Symbolic For Right Way In Business](#)

[Symbolic For Right Way In Business](#)

[Businessman And Money](#)

[Businessman And Money](#)

[Businessman And Money](#)

[Symbolic For Businessmen And Money](#)

[Businessmen And Money](#)

[Businessmen And Money](#)

[Ukraine Kiev Place Of Independence Northern Part With Historical Buildings In Sowjet Realism Architecture With Glasdome Of Shopping Center Globus I Businesspeople Tourists Visitors Blue Sky 2004](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Column Built In 1834 By Architect Auguste Montferrand N](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Column Built In 1834 By Architect Auguste Montferrand N](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Column Built In 1834 By Architect Auguste Montferrand N](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate General Staff Building To The Big Square](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Column Built In 1834 Near Eremit](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Column Built In 1834 Near Eremit](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Column Built In 1834 Near Eremit](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square With Alexander Column Built In 1834 Near Eremit](#)

[GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square](#)

[GUS Russia St. Petersburg 300 Years Old Venice Of The North Victory Coach On The Gate Of The General Staff Building To The Big Square](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Column Built In 1834 By Architect Auguste Montferrand N](#)

[GUS Russia St. Petersburg 300 Years Old Venice Of The North Gate From General Staff Building To The Big Square With Alexander Column Built In 1834 By Architect Auguste Montferrand Near Eremitage](#)

[White Nights, GUS Russia St. Petersburg 300 Years Old Venice Of The North Big Square With Alexander Column Built In 1834 By Architect Auguste Montferrand And The Building Of General Staff And The](#)

[White Nights, GUS Russia St Petersburg 300 Years Old Venice Of The North At The Royal Field Memorial For Generalism Alexander Suworow](#)

[Crosswalk With Yellow Car-stop Button And A Businessman Crossing. Paarl - South-Africa](#)

[Businessmann Standing In A Papership Made Of Banknote](#)

[Businessmann Standing In A Papership Made Of Banknote](#)

[Businessmann Standing In A Papership Made Of Banknote](#)

[Businesspeople Looking Through A Loupe On A Papership Made Of Euro Banknote](#)

[Businesspeople Looking Through A Loupe On A Papership Made Of Euro Banknote](#)

[Business People Looking Through A Loupe](#)

[Business People Looking Through A Loupe](#)

[Symbolic Business People Under Loupe](#)

[Accumulation Of Inflatable Multicolored Swimming Tires In Business For Beach Accessories.](#)

[Morning Mood In The Brussels City Center To The St. Michels St. Michiels Cathedral. Illuminated Business In A Wilhelminian Style Building Before Cathedral In The Blue Morning Light.](#)

[Business Manager With No Money In His Pocket Is Totally Washed Out](#)

[Business Manager With No Money In His Pocket Is Totally Washed Out](#)