

# Skinny Italian: Eat It And Enjoy It ? Live La Bella Vita And Look Great, Too! - Jeffrey Kluger



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"Using real world examples, such as traffic flow, politics and baby linguistics, the author makes the theories of 'simplicity' accessible to the layperson...Kluger makes complex science seem simple."--Kirkus"Kluger makes the modern world comprehensible...his astonishing discoveries require no exaggeration...[his] findings are likely to incite controversy, confirming his contention that explaining simplicity and complexity is never as straightforward as it seems."--Publishers Weekly"Simplexity...is a study of human behavior, and the way we perceive things and events, and how our perception frequently causes us to make wrong assumptions and to perceive simplicity (or complexity) where it does not exist, The book is sure to be a deserved hit among the ever-growing Freakonomics crowd."-BooklistWhy are the instruction manuals for cell phones incomprehensible Why is a truck driver's job as hard as a CEO's How can 10 percent of every medical dollar cure 90 percent of the world's disease Why do bad teams win so many gamesComplexity, as any scientist will tell you, is a slippery idea. Things that seem complicated can be astoundingly simple; things that seem simple can be dizzyingly complex. A houseplant may be

more intricate than a manufacturing plant. A colony of garden ants may be more complicated than a community of people. A sentence may be richer than a book, a couplet more complicated than a song. These and other paradoxes are driving a whole new science--simplicity--that is redefining how we look at the world and using that new view to improve our lives in fields as diverse as economics, biology, cosmology, chemistry, psychology, politics, child development, the arts, and more. Seen through the lens of this surprising new science, the world becomes a delicate place filled with predictable patterns--patterns we often fail to see as we're time and again fooled by our instincts, by our fear, by the size of things, and even by their beauty. In *Simplicity*, Time senior writer Jeffrey Kluger shows how a drinking straw can save thousands of lives; how a million cars can be on the streets but just a few hundred of them can lead to gridlock; how investors behave like atoms; how arithmetic governs abstract art and physics drives jazz; why swatting a TV indeed makes it work better. As simplicity moves from the research lab into popular consciousness it will challenge our models for modern living. Jeffrey Kluger adeptly translates newly evolving theory into a delightful theory of everything that will have you rethinking the rules of business, family, art--your world. Author: Kluger, Jeffrey Publisher: Hyperion Illustration: N Language: ENG Title: *Skinny Italian: Eat It and Enjoy It ? Live La Bella Vita and Look Great, Too!* Pages: 00000 (Encrypted EPUB) On Sale: 2008-06-03 SKU-13/ISBN: 9781401303013 Age: 18-UP Reading Level: 13-UP Category: Cooking : Regional & Ethnic - Italian

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