

It-investitionen In Der Hotellerie - Antje Fydrich

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Thematische Abgrenzung und Disposition: Die vorliegende wissenschaftliche Arbeit begrenzt die grundlegende Ausführung von Investitionen und IT-Investitionen im besonderen, da eine all umfassende Darstellung des Wissensgebietes im Rahmen dieser Seminararbeit nicht möglich wäre. So beschäftigt sich die vorliegende Studienarbeit insbesondere nicht mit der näheren Beschreibung der verschiedenen Investitionsarten. Auch wird nicht auf Investitionen im Bereich des Internet eingegangen, da eine eigene Internetseite mit den üblichen Funktionen (Reservierung, Kontaktaufnahme etc.) heute als Standard angesehen werden kann. Zur verständlichen Darstellung werden zunächst die wirtschaftliche Situation auf dem Hotelmarkt und die Nachfrage nach IT-Leistungen beschrieben, sowie die theoretischen Grundlagen und Basiselemente der IT, Investition und Finanzierung zusammenfassend dargestellt. Im folgenden Teil der Arbeit sollen die Anwendungsmöglichkeiten von IT in der Hotellerie unter besonderer Berücksichtigung von ERP-Systemen vorgestellt und anschließend einige der Systeme kurz beschrieben werden. Im fünften und sechsten Kapitel finden Sie Praxisbeispiele von Investitionen in IT. Ein Fazit und eine kritische Reflexion bilden das abschließende Kapitel dieser Seminararbeit. Author: Fydrich, Antje Publisher: GRIN Verlag Illustration: N Language: GER Title: IT-Investitionen in der Hotellerie Pages: 00053 (Encrypted PDF) On Sale: 2009-01-01 SKU-13/ISBN: 9783640241736 Category: Travel : Maps & Road Atlases Category: Crafts & Hobbies : General

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