

Kulturförderung Durch Unternehmen: Deutschland Und Die Usa Im Vergleich - Sara Müller

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Was motiviert gerade die Wirtschaft bzw. die Unternehmen dazu Kultur zu fördern? Was bringt es dem Unternehmen selbst? Diese Arbeit soll nicht nur diese Fragen klären, sondern auch einen Überblick über die verschiedenen Arten von Kulturförderung geben und steuerliche Vor- und Nachteile der zwei in Deutschland am meisten verbreiteten Förderarten darstellen. Um das Thema international zu öffnen und einen Vergleich zu einer anderen Art der Kulturförderung ziehen zu können, soll das Konzept der Kulturförderung in den USA zur Komparation dienen. Die USA ist daher sehr gut zum Vergleich geeignet, da Deutschland und die USA die Finanzierung der Kultur sehr unterschiedlich, ja beinahe gegensätzlich, handhaben: Der deutsche Staat gab laut einer Studie des 'Art Council of England' 1994/1995 jährlich US\$ 85 pro Kopf für Kulturförderung aus, die USA hingegen nur US\$ 6. Author: Müller, Sara Publisher: GRIN Verlag Illustration: N Language: GER Title: Kulturförderung durch Unternehmen: Deutschland und die USA im Vergleich Pages: 00024 (Encrypted PDF) On Sale: 2011-01-01 SKU-13/ISBN: 9783640800865 Category: Business & Economics : Management - General

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