

A Short Guide To Risk Appetite - , Murray-webster

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Risk appetite is a hot topic, driven both by corporate governance requirements and senior managers' need to make risk-based decisions. But despite the high level of interest, there is no consensus on what risk appetite is, how it should be expressed or measured, or how it can be practically used in business or projects. In A Short Guide to Risk Appetite David Hillson and Ruth Murray-Webster cut through the confusion to produce clear definitions and simple guidelines, helping us to answer the important question: 'How much risk should we take? Author: Hillson, Author: Murray-Webster, Publisher: Gower Illustration: N Language: ENG Title: A Short Guide to Risk Appetite Pages: 00162 (Encrypted EPUB) / 00162 (Encrypted PDF) On Sale: 2012-11-30 SKU-13/ISBN: 9781409440949 Lib Category: Decision making Lib Category: Risk management Category: Business & Economics : Insurance - Risk Assessment & Managem Category: Business & Economics : Corporate Finance

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