

Erstellen Einer Marktanalyse: Markt Für Frischmilch - Julia Danoci

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In dieser Hausarbeit wird eine Marktanalyse am Beispiel des Frischmilchmarktes durchgeführt. Dazu werden im 2. Kapitel 8 verschiedene Punkte - von Marktstruktur bis Marktverhalten - nacheinander betrachtet. Zum Abschluss erfolgen ein Fazit und ein Ausblick auf Perspektiven für die Zukunft des Milchmarktes.

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