

Money Matters For Hospitality Managers - Cathy Burgess

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Unique in its approach, 'Money Matters for Hospitality Managers' is unlike other heavy theoretical accounting texts, using real life scenarios to show managers how it's done. Backed up by a range of exercises and activities, it thus allows managers to put their learning straight into practice - and so to achieve immediate results! 'Money Matters' will actively help managers and employees in the industry to: learn more about the control aspects in order to become more effective in their work learn about the business and companies in the wider context understand where their section of the organization fits in the 'bigger picture' increase their knowledge and enhance career opportunities Covering an unprecedented range of sectors (including hotels, restaurants, contract catering, leisure tourism, cruise ships and theme parks), the book supplies useful advice for the whole hospitality industry. It is ideal for operational and first line management, for whom it provides a welcome, accessible and hands-on introduction to finance and accounting in their sector. Author: Burgess, Cathy Publisher: Routledge Illustration: N Language: ENG Title: Money Matters for Hospitality Managers Pages: 00256 (Encrypted EPUB) / 00256 (Encrypted PDF) On Sale: 2012-05-23 SKU-13/ISBN: 9780750652506 Lib Category: Hospitality industry - Great Britain - Lib Category: Caterers and catering - Great Britain - Category: Business & Economics : Industries - Hospitality, Travel & To

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