

# Stick With It: Mastering The Art Of Adherence : How To Win With Any Strategy - , Julie Davis-Colan

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This groundbreaking book includes Winning Insights from JPMorgan \* The Container Store \* Fossil \* KidKraft \* National Motor Club \* Sears \* Southwest Airlines \* The Hartford \* UCLA Health Center \* and more! There is no such thing as a one-size-fits-all strategy, especially in today's highly complex and competitive world of business. But there is such a thing as a one-size-fits-all approach to business success . . . it's called the Art of Adherence. A good strategy gets you in the game, but adhering to your strategy gets you into the winner's circle. With today's microwave mentality, business leaders often abandon strategies quickly because they don't yield immediate results. Learn how world-class leaders and organizations master the Art of Adherence. Stick with It reveals a time-tested, real-world validated formula for winning:  $\text{FOCUS} \times \text{COMPETENCE} \times \text{PASSION} = \text{ADHERENCE}$  When you consistently sharpen Focus, build Competence, and ignite Passion, you plant the seeds of victory. Initially, you may not see tangible results, but rest assured growth is occurring under the surface. As individuals and teams stick with it, momentum builds, creating a self-reinforcing cycle of victory. The authors, including leadership guru Lee J. Colan, draw upon 25 years of corporate leadership, field research, executive consulting, and training with many of the world's leading organizations. They combine real-world stories with cut-through-the-clutter tools so you can convert this rapid-read book into fast results. **READ STICK WITH IT TODAY AND WIN TOMORROW!** Praise for Stick With It: "We have successfully applied Colan's powerful tools for 12 years to drive our business growth and team engagement. Stick with It delivers a clear model and tools presented in Colan's practical and actionable style." -- Barry E. Davis, President and CEO, Crosstex Energy Services "The Adherence Equation (Focus x Competence x Passion) is a powerful formula for driving growth and winning in today's market. Stick with It balances research with real-world examples to deliver field-tested tools. You can read it on Friday and apply it on Monday." -- John Walker, COO, KidKraft "Stick with It simplifies the complex topic of business execution. We have applied these concepts to create winning business results and a winning culture." -- Paul Spiegelman, CEO, The Beryl Companies "This book is the secret sauce to being successful with ANY strategy. Stick

with It is a practical guide for avoiding the very reason that most strategies fail lack of adherence. The authors bring in real-world and understandable examples that will make you and your organization soar to new heights." -- David T. Feinberg, MD, MBA, President and CEO, UCLA Health System "The authors hit the bull's-eye! In our company, one of the single biggest challenges is finding leaders who will execute a plan. I strongly recommend Stick with It to any leader who wants to build a successful team." -- Jerry Crawford , President, Jani-King International, Inc. Author: Colan, Lee Author: Davis-Colan, Julie Publisher: McGraw-Hill Illustration: N Language: ENG Title: Stick with It: Mastering the Art of Adherence : How to Win with Any Strategy Pages: 00176 (Encrypted EPUB) / 00176 (Encrypted PDF) On Sale: 2013-03-09 SKU-13/ISBN: 9780071802536 Category: Business & Economics : Management - General

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