

# Die Methodik Der Inhaltsanalyse Und Ihre Einzelnen Phasen - Stefanie Gro?

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Die Inhaltsanalyse ist eine empirische Methode die sich perfekt eignet um große Mengen an Datenmaterial zu bearbeiten. Sie erfordert allerdings auch eine sehr genaue und ausführliche Vorarbeit und bedarf unbedingt des Pretests, bevor die eigentliche Kodierarbeit beginnt, damit die Ergebnisse im Nachhinein brauchbar und unverfälscht sind. Alles in allem kann man die Inhaltsanalyse in fünf Hauptphasen einteilen: Planung, Codierung, Test, Codierung und Auswertung. Das bedeutet natürlich eine Menge Arbeit, wenn man sich für diese Methode entscheidet. Allerdings lohnt sich dieser Aufwand, da man auch dementsprechend aussagekräftige Forschungsergebnisse erhalten kann. Author: Gro, Stefanie Publisher: GRIN Verlag Illustration: N Language: GER Title: Die Methodik der Inhaltsanalyse und ihre einzelnen Phasen Pages: 00023 (Encrypted PDF) On Sale: 2010-01-01 SKU-13/ISBN: 9783640686179 Category: Literary Criticism : European - German

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