## Mp3 Lara Herscovitch - Juror Number 13



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Lara's latest and best. "perfect wordcrafting", "masterful"... very original acoustic / folk-pop-world music; poetry in fantastic songs, more finely written, crafted and produced than ever before. 14 MP3 Songs FOLK: Modern Folk, FOLK: Folk Pop Details: the Songwriter and Musician Lara Herscovitch is a unique and charismatic emerging singer and songwriter: Her original music is a skillful blend of acoustic/folk, pop, and world styles. Her songs are smart, poetic and witty, merging soulful melodies with perfect wordcrafting (New Haven Advocate) and keen intelligence (Ear Candy). She is a remarkable performer (WSHU), sings with a voice clear and smooth like expensive liquor (Northeast Performer), and whether complemented by her band or going solo, Lara charms her audience with warmth and humor (Rhapsody In Brew). Always engaging with a wide variety of audiences, she is a member of the Performing Artist rosters New England Foundation for the Arts and CT Commission on Culture Tourism. To date Lara has three albums to her credit, Juror Number 13 (2006), There (2002), and Sin Tierra (2000). Herscovitch is going in the right direction (Rambles) with her great and refreshing sound (Acoustic Caf) in sum, she is one hell of a find (New Haven Advocate). [EPK at SonicBids.com/LaraHerscovitch.] Herscovitch is polished and cool, and swings convincingly from moody to upbeat, in English and Spanish (Record-Journal). Her songs cover a wide range of topics from personal to global/sociological. No matter which of her songs or albums you hear, the more you listen, the more you will like what she does (Green Man Review); it is pure musical poetry (The [CT shoreline] Courier). the Person Lara was raised in New York and lives in Connecticut. She narrowly escaped attending law school, and was trained instead as a macro social worker. She has worked in the U.S., Latin America, Africa, and Asia, on behalf of disadvantaged individuals focusing on education, early childhood and youth development, community development, human services, and the environment. Designed as a socially responsible company in

keeping with her spirit, Herscovitchs la Rama Records (the branch) uses recycled products and donates 10 of CD sales to nonprofit environmental organizations. Where Shes Been Herscovitch is doing a fine job of building up a rabid fanbase (smother.net) she has played at Northeast U.S venues including: (NY/NYC/NJ) the Towne Crier, Kavehaz, the C-Note, Baggot Inn, Lounge at Triad Theater, Maxwells (NJ Songwriters in the Round), Irvington Town Hall Theatre and Circle of Friends Coffeehouse (with Tribes Hill), Acoustic Live! showcases at the Falcon Ridge Folk Festival and Northeast Regional Folk Alliance conference, (CT) Acoustic Caf, International Festival of Arts Ideas, New Haven Folk Festival and other New Haven Folk Alliance shows, Music for a Change at the University of Hartford, University of New Haven, Western Connecticut State University, Housatonic Community College, First Nights in Hartford and New Haven, and (RI/VT/MA) Bishops Lounge, Green Room, River Garden, Java Babas, and Radio Bean. She has opened for John Gorka, Cheryl Wheeler, Vance Gilbert, Ellis Paul, Aztec Two-Step, Eric Anderson, and David Roth, and has shared the stage with Sloan Wainwright, Mustards Retreat, and Radoslav Lorkovic, among many others. see also myspace.com/laraherscovitch

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