

# Marketing Of Rebellion

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This book rejects dominant views that needy political movements readily gain help from nongovernmental organizations. How do a few Third World political movements become global causes celebres, while most remain isolated? This book rejects dominant views that needy groups readily gain help from selfless nongovernmental organizations (NGOs). Instead, they face a Darwinian struggle for scarce resources where support goes to the savviest, not the neediest. Examining Mexico's Zapatista rebels and Nigeria's Ogoni ethnic group, the book draws critical conclusions about social movements, NGOs, and 'global civil society'. EAN/ISBN : 9780511252877 Publisher(s): Cambridge University Press Format: ePub/PDF

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