

Free Blog Traffic

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In this section, I'm not going to complicate things. You know by now these modules are short, sweet, and to the point. There are so many ways to get free traffic to your blog, you could never use all of them. Instead I'm going to show you the methods I personally use that work for me.

If you already have some free traffic methods that have been successful for you, I would suggest to use those methods if they work with blogs also. You won't need a lot of methods to drive free traffic to your blogs because blogs themselves are easy to rank in Google for keywords with low competition. Actually Google loves WordPress blogs!

The best way to drive free traffic to your blog is to make your own posts to it frequently and submit articles to it at least once per week. Each time content is added to the blog, Google spiders come back and visit the site. The more you do this, the better your ranking will become for your targeted keyword.

The second way I get traffic to my blog is using "article marketing" In addition to having <http://www.need-an-article.com> write my blog content, I also have them write me a set of 10 articles that I can publish to <http://www.ezinearticles.com>

I normally use 2% keyword density in my articles and my keywords are always **long tail keyword phrases**. Since my blogs also target long tail keyword phrases, I just use that same phrase to write my articles with. If my blog is promoting "used top flite golf balls" then my targeted keyword is "used top flite golf balls".

This phrase won't get a ton of traffic, but the visitors it does bring in are focused on one thing, which is buying used top flite golf balls. I cover this more in the "longtail niche keywords" module. For those of you who haven't used article marketing, I have included a short video in the course that tells you more about it.

The third way I drive free traffic to my blogs is by making posts to multiple forums. Each time you make a post to a forum, there is a place you can include a signature file. In this space you always include your web address, so when the search engines spider the site, they see your post that has your web address in it and that creates backlinks to your site, which in turn helps your blog rank higher.

Of course I don't do this myself. I have a cool piece of software that does it for me. All I do is write the post and it submits it to over 100 free advertising forums! You may or may not have seen it before. Here's how it works:

[DOWNLOAD HERE](#)

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The more you do this...

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