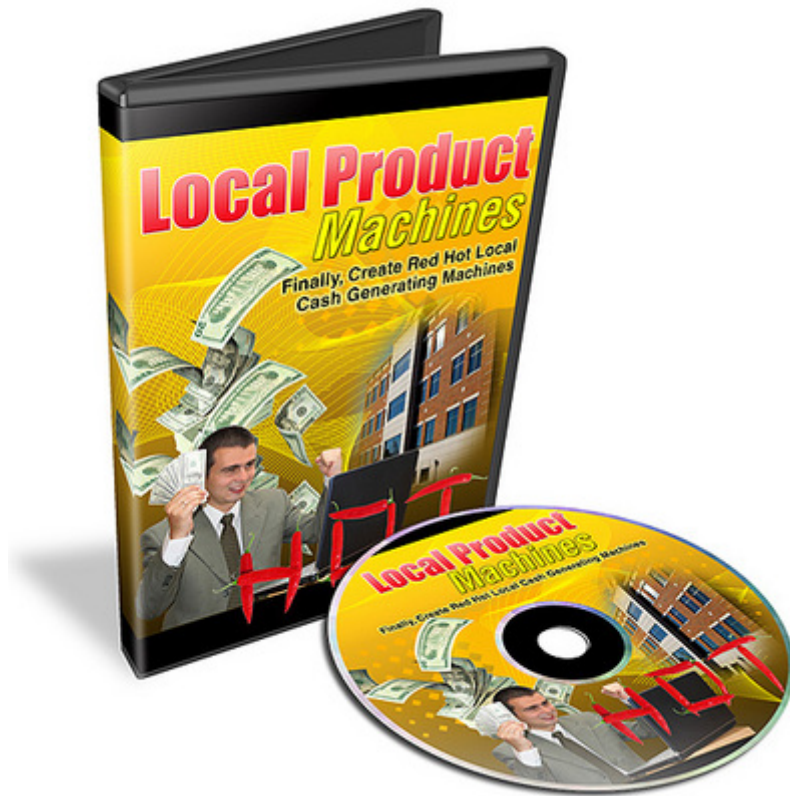


## Local Product Machines - User Rights



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Fact: More and more Internet Marketers are providing services to offline companies, because that's where the money is at. Problem: Many FAIL because they try to: \* Cater to saturated niches, or niches that just aren't buying \* Aren't correctly planning Here's the thing... There are lots and lots of systems on the Internet that show you how to provide marketing related services to offline businesses. Nothing wrong with that! But while that's great, I've decided to show you how to provide services to offline businesses that most people on the 'net aren't even thinking about; but are very profitable. You see, offline businesses need marketing related services, but they also need tools to help them run their business, better. For example, as you know, when dealing with online marketing, to run an online business, you need to have the know how to drive traffic to your site. But for your business and sales funnel to be efficient, you need to have a specific setup, software, tools, systems etc, in place for you to automate things...so you save time and money. In fact, when I consulted local business owners in marketing, I realized there were so many goldmines out their...if only they could overcome certain problems. Up until now, these problems had been unfulfilled, yet the owners were more than willing to PAY, to get get them

resolved...and I knew I could easily do this! That's where this video series comes in... Introducing... Local Product Machines! 6 Part Video Course This step by step, 6 part video series, takes you by the hand and shows you how to find a hot niche locally, create a product that can be applied to a specific, local small business niche, and then how to find people that want to market your product. Here's a list of this 6 part video series in more detail

**Video#1: Introduction** In this video, you will be given an overview of this 6 part video series, so you know what to expect. We'll also tell you what tools you will need and what you need to understand (concept wise), and how it all works. I'm a big believer in doing this first, so you know what to expect and how all the pieces of the system fit together. One requirement when creating a product, is that it may cost you money, depending on what route you take. You could either do it yourself, or outsource it, depending on what you want to create. Apart from that, everything else is free

**Video #2: How to Find a Hot Niche Locally** It's easy to find hot niches online, but what about locally? How do you go about doing this? All those questions will be answered in this video, and I'll show you step by step how to find goldmine after goldmine after goldmine. Is it hard? No, It's not hard, but it requires you to take some time to do the necessary research. Remember if you skip this part and go straight to product development, you will end up wasting time and money in the long run.

**Video #3: Researching Cool Business Tools For That Niche** Once you have a niche to cater to, you need to understand the businesses you are catering for, as well as their customers. Your goal is to give local businesses, tools to run their business better and more efficiently. So a large part of this video is researching the biggest needs of that niche; and then figuring out how to go about that.

**Video #4: How to Create the Niche Product** Once you do the proper research, you should know what type of tool to create. Now it's time to create it. You need to know whether you will be creating this, or whether you will have someone else create it for you? How do you create the product? Or how do you get someone else to do it? All these questions will be easily answered in this video. The goal here is to create not just any product, but something that will really help the local businesses of that niche

**Video #5: Setting Up Your Sales Funnel Machine** Once you learn how to create your niche product as shown in Video 4, it's time to setup your sales funnel. What I mean by that, is setting up your site to sell. Remember, you want to automate or semi-automate your sales process, as much as possible; so you save both time and money. We'll talk about different softwares you can use to accomplish this goal.

**Video #6: Secret Marketing Method: Sell With Little Effort** By now, you have created what you need to help a specific local business niche. But you

need to sell it to them. But how? You may be thinking, "I don't have much credibility with these types of businesses", but that should be the least of your worries. Using this marketing method will allow businesses to come to you. I'm a big believer in spending less time selling and that's what you'll learn in this video. It's ok if your software product doesn't have all the features it should have, and we'll talk about why, in this video. We will also show you how maintain your software. What about future costs...Updates...New Features? Don't worry, all that will be answered in this video. So...with that said, grab this video series now and learn how to start making even MORE money in a lucrative 'Offline' Industry!

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