

# One Time Offers Uncovered



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A One Time Offer Is Something That Can Make You A LOT Of Money IF You Know What You Are Doing

If you want to succeed in sales, you have to learn how to use OTOs to your benefit. Typically an OTO is a limited time offer presented during an existing offer. It is a one-time chance for a customer to take advantage of a special sale or opportunity. It is an opportunity for the seller to sell their customer something above and beyond their first buy. In true form, the one time offer is offered after a sale is imminent on an existing product, for a similar product or service that may increase the value of the customers current purchase Heres what you need to learn now to use the one time offer effectively: How to create an interesting OTO that heightens the customers buying experience or use of the current product sale. Proven techniques for pitching clever one time offers that work almost every time. Tools for creating exciting, relevant and unexpected OTOs that will delight your customer and increase the value of their purchase significantly. How to present an OTO in a way that doesnt make your customer feel uncomfortable or pressured. When to offer an OTO so it is more likely to gain acceptance and so your customer is more likely to buy from you again and again. Discover the #1 question your customers are

going to ask when you present them with an OTO, and how to answer. What the best OTO is and how to incorporate it when selling anything, anytime, anywhere. What you need is an education, one that will allow you to effortlessly convert a \$12 sale to a \$120 sale. That's a big leap in the right direction. A one time offer can be done in almost any place a sale would occur and is THE most valuable strategy in your toolkit, IF you know how to use it OTOs work for anyone, whether you are selling e-books, blankets, house goods, marketing material the list goes on and on.

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