

# David Lechners Guide To Plr Riches

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There is a ton of information and advice available online and from numerous guides and reports about how to use Private Label Rights content like articles, ebooks, etc. Most of the information out there includes rehashed variations of Set up the sales pages and download pages included with most PLR products on your own domain and hosting and use PayPal to process the transactions. Set up a website using PLR content to generate income from AdSense or affiliate product sales. Set up a squeeze page and give away a PLR ebook as a gift to get people to sign up to your email list. Load PLR content into your autoresponder such as PLR articles for use as a newsletter or break down an ebook to use as an ecourse. And one of my favorites, create a unique product package by combining several related PLR products into a single offering. These are all valid ways of using PLR content but the questions most info products about using PLR fail to answer are "What do you do after you set up the sales page?" "What do you do after you set up your squeeze page?" "What do you do after you set up your AdSense or affiliate website?" "Who are you going to send your newsletter or ecourse to?" "Who is going to see your fantastic new product package?" "How are you going to get visitors to your sales page, squeeze page or website?" Sure you can use Pay Per Click advertising to get visitors to your sales page, but that takes a lot of trial and error and money to learn how to do it effectively. You can also learn how to use SEO (search engine optimization) to get visitors to your website, but there again you'll face a huge learning curve before you see results. Suppose I told you there is a better way, a faster way to take PLR products, quickly make them unique and put them in front of millions of buyers, would you be interested in learning more about that? Then keep reading

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